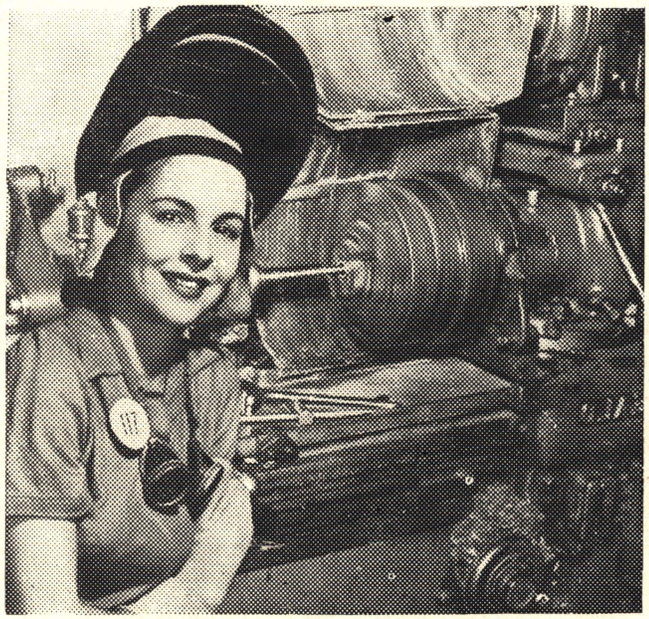
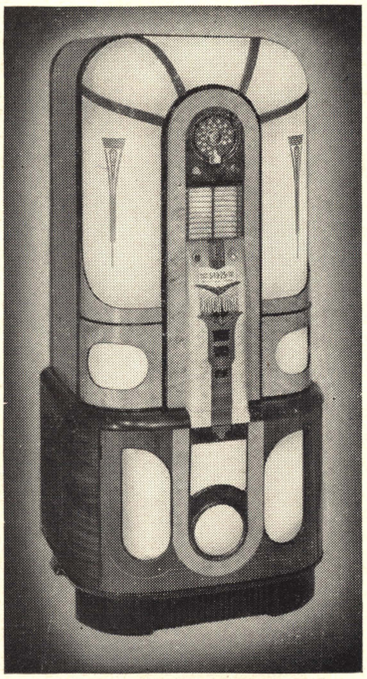
The COIN MACHINE REVIEW · FEBRUARY 1943



YOU WOULDN'T KNOW THE ROCK-OLA PLANT TODAY!



The 1943
COMMANDO

Today the massive Rock-Ola Manufacturing Corporation plant in Chicago is devoted 100% to war work. Hundreds and hundreds of women, many with husbands, sweethearts and relatives on the fighting front, are turning out millions of dollars worth of war materials for us and our fighting allies to assure a continuance of the democracy and freedom of living we have always called our American heritage.

The Rock-Ola organization has always been known as an organization with foresight and a complete and definite regard for the welfare of the operator. That's why, long before the clamp order came on new phonograph manufacturing last May, Rock-Ola was working three shifts a day building NEW PHONOGRAPHS for 1943, 1944, 1945 and 1946. These phonographs were shipped to strategic warehouses in all parts of the country in anticipation of transportation difficulties and delays and TODAY this BRAND NEW Phonograph is ready for the established music operators of the West. This NEW Phonograph is the COMMANDO . . . the ONLY BRAND NEW 1943 PHONOGRAPH AVAILABLE TO OPERATORS TODAY!

LIBERAL TERMS and TRADE-IN ALLOWANCES

I am offering the new 1943 ROCK-OLA COMMANDO at a price that you can't afford to miss. Compare our new 1943 COMMANDO prices with those of late model Used Phonographs before buying.
Operators in Southern California have purchased over TWO CARLOADS in January. It's a well known fact that the new 1943 COMMANDO is the outstanding buy for the duration.

NEW 5c-10c-25c BAR AND WALL BOXES AVAILABLE

New and Used Wired Music Central Stations, Cabinet and Lock-Out Bar Boxes.
Complete stock of Rock-Ola parts. Also stock of Wired Music Parts.

EXCLUSIVE ROCK-OLA DISTRIBUTOR FOR SOUTHERN CALIFORNIA AND NEVADA

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The 116th Consecutive Monthly Issue of the

Coin Machine Review

FEBRUARY, 1943

The COIN MACHINE REVIEW for February, 1943, Vol. 10, No. 8. Published monthly at 1115 Venice Blvd., Los Angeles, Calif. Fitzroy 8269. Paul W. Blackford, editor and publisher. NEW YORK OFFICE, Ralph P. Mulligan, 441 Lexington Ave., Murray Hill 2-5589. CHICAGO OFFICE: C. J. Anderson, 35 East Wacker Drive, CENtral 1112. PORTLAND, Ore., OFFICE: J. A. Converse, 1007 Terminal Sales Bldg., ATwater 2111. Entered as Second Class Matter July 23, 1936, at the Post Office at Los Angeles, Calif., under the Act of March 3, 1879. SUBSCRIPTION RATES: $1.00 per year or $2.00 for 3 years. 25c per copy.

Free Plays Approved

PITTSBURGH—Free play pinball operators of this city and Western Pennsylvania are jubilant over a decision handed down by Judge Charles Kenworthy of the Pennsylvania Supreme Court on an appeal from a Butler County court decision of Judge Lewis relating to the seizure and destruction of pinball machines as gambling devices.

Judge Lewis had ruled that a machine permitting free play games was not a gambling device whereupon District Attorney Willis McDonald took his case to the Supreme Court.

In rendering his decision Judge Kenworthy stated:

"In the present case there is no evidence that players were paid off in money or merchandise." Holding that the pinball machines called for skill by the player the judge said that such was not meant in the State penal code. "We are not persuaded," his opinion stated, "that the Legislature intended the definition of gambling to be broad enough to make unlawful gaming in which the player in addition to the pleasure of playing stands to gain nothing but the right to play without paying for it.

"I hold that the free game feature does not warrant the destruction of the machines as devices used for the purpose of unlawful gambling. Although there is no proof in the record that they have it may be that the proprietors of establishments are responsible for such development. We have no power to make such a broad sweeping prophylactic rule. The Legislature has given us no such authority."

No War Stamp Vendors

WASHINGTON—A prominent manufacturer in the coin machine field found out what the government thinks about the sale of war stamps when he recently presented an elaborate program for building thousands of stamp vendors to vend war stamps in hundreds of thousands of locations throughout the country.

"War stamps will continue to be sold in the same way as in the past," decreed the government official. "The American people are going to pay for this war whether they want to or not and there is no reason for diverting tons of precious metal into the making of vendors to make it easier for them to buy something they will, and must, buy anyway."

REVIEW SERVICE FLAG

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Tax Tip

WASHINGTON—Information has just been released by the Internal Revenue Department to the effect that the amount of state gasoline tax paid during the past year on the operation of vehicles may be deducted on 1942 Income Tax Returns. No deduction may be taken for the Federal Gasoline Tax for 1½c per gallon.

Mrs. Douglis Passes

CHICAGO—Death claimed Mrs. Douglis, wife of A. S. Douglis of the Daval Co., here on January 23rd. She had been ill for a number of years.

Burial was in Chicago. In addition to the husband two daughters and two sons survive.

IF YOUR REVIEW IS LATE

Each month THE REVIEW is mailed from Los Angeles in what would normally be ample time to reach you after the regular publication date. If your REVIEW is late, it is because of conditions beyond our control. Despite the fine job the overloaded transportation systems are doing, all kinds of deliveries in wartime are uncertain. Military supplies must take precedence over civilian shipments.

Game Ban Loses

LOS ANGELES—Efforts to abolish pin ball games in unincorporated territory of Los Angeles County failed on January 26th when the Board of Supervisors voted 3 to 2 in favor of a continuance of the devices.

Furthermore, the ordinance permitting and regulating the games was amended so as to repeal that portion of the measure forbidding the machines within 1000 feet of a school house. This also passed on a 3 to 2 vote.

The action of the board was taken at the close of a heated discussion and public hearing. Supervisor Jessup, in requesting the repeal of the 1000-foot limitation, stated that he had made a tour of the establishments operating the machines and found no gambling going on where they were set up. He also made it plain that the county's ordinance regulating the machines forbids minors playing them at all.

Arthur Mohr, attorney for Associated Operators of Los Angeles County, Inc., spoke briefly and asserted that the pin ball machines were not gambling devices but amusement games and that no court decisions have been given branding them as gambling devices.

New Plastic Ban

WASHINGTON — The War Production Board has issued an order amending Section 1233.1, Part 1223 relative to Thermoplastics restricting the use of plastics to only certain war uses and listing a group of commercial items which shall be denied plastics in the future.

Included in the list of banned items issued on January 9th are: Amusement machines and parts; coin-operated phonographs and beverage dispensing machines.

Exemptions are made for scrap plastics resulting from fabrication or processing under certain conditions.

State License Sought

SACRAMENTO—State licensing of pin ball and claw machines by the State Board of Equalization would be authorized with the approval of a bill offered January 30th by Assemblyman Ernest Debs of Los Angeles.

A $10 state fee would be charged for penny machines and $25 for nickel devices. The measure, Debs maintained, would prohibit the operation of machines within 1500 feet of a school.

THE REVIEW HAS NEVER MISSED AN ISSUE IN THE PAST TEN YEARS!!
NO OTHER COIN MACHINE MONTHLY CAN MAKE THAT STATEMENT!!

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

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4 Col. DuGrenier	$ 8.50
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Tax Deduction Explained

LOS ANGELES—Explanation of the new income tax deduction allowable for "extraordinary" medical expenses paid in 1942 was issued here on February 8th by Southern California Collector of Internal Revenue Nat Rogan.

"A great number of taxpayers," said Rogan, "are taking deductions in full for all their medical expenses last year. This is incorrect and will result in our demand for more taxes when their returns are checked.

"The law allows a deduction for that amount of medical expenses in 1942 which exceeds 5% of the taxpayer's net income. Thus, the taxpayer must add all his medical and dental bills together and compare them with his net income. If they were more than 5% he may take the excess, and only the excess. If they were less, he is allowed nothing.

"If a taxpayer's total income last year was $2500.00 and he has allowable deductions of $300.00, his net income was $2200.00. If he spent $200.00 for doctors and dentists and health and accident insurance, he will be allowed to deduct $90.00 — representing the amount over $110.00 or 5% of $2200.00. If he spent only $100.00 he would be allowed no deduction.

"The term 'medical expenses' includes amounts paid for the diagnosis, cure, mitigation, treatment, or prevention of disease, or for the purpose of affecting any structure or function of the body—including amounts paid for accident and health insurance," stated Rogan.

Important Notice

For the duration of the War the Los Angeles offices of THE REVIEW will be open from 12 a.m. to 4:00 p.m. only each day. Switchboard service will be from 10 a. m. to 4:30 p. m. and the offices will continue to close all day Saturday.

Mac Mohr Moving

LOS ANGELES—On March 1st the Mac Mohr Co. will be in new quarters at 2829 West Pico Blvd., adjacent to the Southwestern Vending Machine Co.

Mohr was the first jobbing and distributing organization to open on Pico Blvd. more than 9 years ago and has remained continuously during that time at the 2916 West Pico address.

* * *

Teacher: "I am going to ask the class what is the best material to make bows of?"

Pupils: "Yew wood!"

PHONOGRAPH AND RADIO TUBES
For Immediate Delivery

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS—Best Quality—Perfect Cells.....EA. $3.75

#1085A—Photo Electric Cells (Non-Directional) for Seeburg "JAIL BIRD" Ray Guns..... $3.75

Photo Electric Cells (#CE-23).....$2.50 Ea.
(Can be used on "CHICKEN SAMS," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

PRICE LIST OF TUBES

Tube Numbers	Price	Tube Numbers	Price	Tube Numbers	Price
2A3	$2.50	6C6	$1.05	6X5	$1.75
2A4G	3.50	6F5G	1.15	70L7	2.00
2051	3.50	6F8G	1.35	70L7GT	2.00
25A7G	1.65	6H6GT	1.15	30	1.05
25L6	1.35	6J5	1.15	37	.80
25L6G	1.35	6J5GT	1.15	38	1.50
5U4G	1.05	6J7	1.25	41	.90
5V4G	1.75	6J7G	1.05	42	.90
5W4	.95	6K7	1.15	47	1.50
5W4G	.95	6K7G	1.15	56	.85
5Y3GT	.95	6K7GT	1.15	76	1.00
5Y4G	.70	6L6	2.00	77	1.00
5Z3	1.75	6L6G	2.00	79	1.65
6A4	1.55	6R7G	1.55	80	.90
6A6	1.55	6SC7	1.75	1033	3.50
6B5	1.90	6SQ7	1.15		

Woven, Covered Gun Cables (5-Wire), (8 Ft. Lengths—Each Wire Rubber Covered)	1.90 Ea.
Toggle Switch Assembly	2.50 Ea.
Zenith Filter Condensers, Fine Quality	1.25 Ea.
#44 Small Lamps	.55 Box
5c A.B.T. Mfg. Co. Coin Slides	1.00 Ea.
5c Secondary Slides	.25 Ea.
1 1-Lb. Spool Rosin Core Solder	.65 Lb.

Due to the Shortage of "CHICKEN SAMS" and the higher prices we are paying for them, we are compelled to announce an increase in price on our "Jap" machines.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"
RAY-O-LITE GUNS

$149.50 1/3 Deposit, Balance C. O. D. $149.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of $145.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

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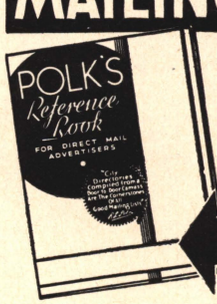

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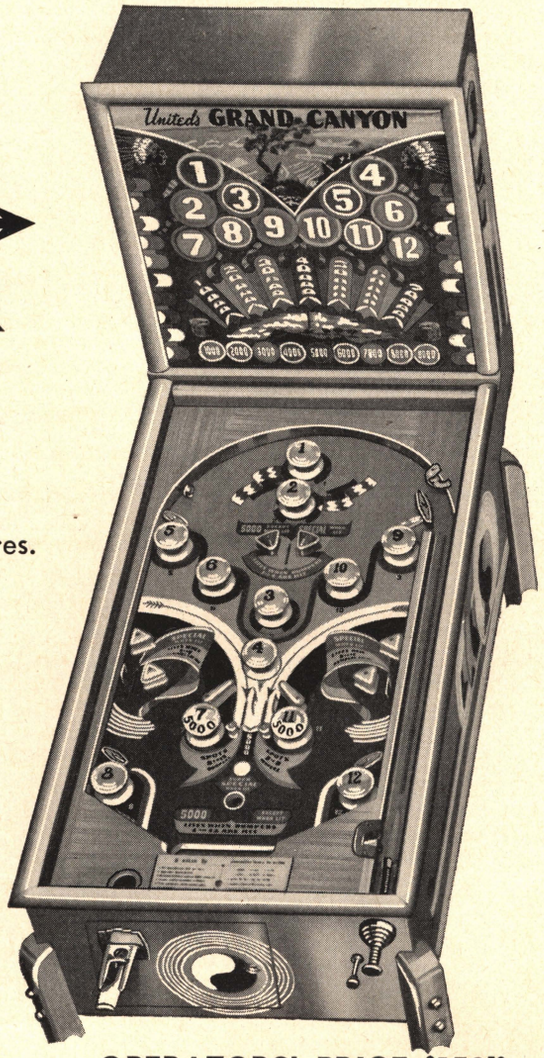
Here it is . . .

GRAND CANYON →

REVAMPED FROM YOUR OLD DOUBLE PLAY



Grand Canyon has all the up-to-the-minute features. Check them . . .

- 1 to 4 bumpers hit lites Top Roll-over.
- 5 to 8 bumpers hit lites One Side Roll-over.
- 9 to 12 bumpers hit lites One Side Roll-over.
- 1 to 12 bumpers hit lites Bottom Hole.
- Right Center Roll-over Spots 5 to 8 bumpers.
- Left Center Roll-over Spots 9 to 12 bumpers.
- Two 5000 bumpers.
- Brilliant High Score Action.

OPERATORS' PRICE $159.50

COIN MACHINE REVIEW 5 FOR FEBRUARY 1943

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★ *STILL GOING STRONG . .* ★

★ **MIDWAY** ★

Revamped From Your Zombie

★ **SUN VALLEY** ★

Revamped from Your Sunbeam

★ **Operators Price $139.50 Each** ★

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WEST COAST OPERATORS

See Midway, Sun Valley and Grand Canyon AT

ADVANCE AUTOMATIC SALES CO.

1305 HOWARD ST., IN SAN FRANCISCO

AND

PAUL A. LAYMON

1503 W. PICO BLVD., IN LOS ANGELES

United MANUFACTURING COMPANY

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SPECIAL BARGAINS . . WHILE THEY LAST

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BALLY KING PINS	$159.50
GENCO PLAY BALL	164.50
ROCK-OLA TEN PINS	59.50
EVANS SKEE BALL-ETTE	65.00
EXHIBIT HIGH BALLS	59.50
KEENEY ANTI-AIRCRAFT GUN	49.50
SCIENTIFIC BATTING PRACTICE (Looks as good as new)	110.00

PHONOGRAPH EQUIPMENT

Used Rock-Ola 1501 wall boxes and 1502 bar boxes (Completely reconditioned)	$ 19.50	tone columns (only)	120.00
New 1501 Rock-Ola wall boxes	32.50	New Dial A Tune heads for Rock-Ola Deluxe or Standard (only)	22.50
New Rock-Ola Moderne tone columns (only)	60.00	Used Rock-Ola Standards with adapters and Dial A Tune	239.50
New Rock-Ola Glamour tone columns (only)	100.00	Used Rock-Ola Deluxes with adapters and Dial A Tune	239.50
New Rock-Ola Spectravox		Used Wurlitzer 750 E's	399.50
		Used Seeburg Hi Tones (Model 9800 R.C.)	400.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE. DON'T DELAY. ORDER IMMEDIATELY. TERMS: 1/3 DEPOSIT. BALANCE SIGHT DRAFT OR C.O.D.

B. D. LAZAR COMPANY

1635 Fifth Avenue Pittsburgh, Penna. Phone: GRant 7818

Grand Canyon Ready

CHICAGO—*Grand Canyon* is the name of a sparkling new refurbished marble game now coming from the production lines of the United Manufacturing Co. and being shipped to all parts of the nation.

Grand Canyon is the third refurbished game to be offered by United and compares favorably with the beauty and player appeal of its two predecessors *Midway* and *Sun Valley*. *Grand Canyon* is revamped from the old *Double Play* and has all new up-to-the-minute features with brilliant high score action.

As refurbished by United the old *Double Play* becomes a beautiful new game. The old mechanism and cabinet are completely gone over and when the new game emerges it is impossible to tell it from a brand new machine as produced by the major factories before the war.

On location the refurbished game recaptures the interest of patrons and its inviting eye appeal and entrancing player appeal restores new game profits.

16MM . . 3 Minute SOUND FILMS

Send For List

LES LORDEN

2422½ W. 7th St., Los Angeles

Bucknam Buys Ranch

SAN DIEGO — Mr. and Mrs. George Bucknam have purchased the historic old Rancho Dieguito at Rancho Santa Fe; a part of an original old Spanish grant. They intend to improve the property considerably and specialize in the breeding of race horses. Already Sir Lanny has been purchased and will stand at stud for the 1943 season. Six brood mares have also arrived and more will be added. In addition the Bucknams intend to raise steers, pigs and turkeys.

A lovely old adobe home is on the ranch together with a 7-acre and 1-acre paddock. Bucknam is fencing in 30 acres to make a small race track and when improvements are completed the Rancho will represent an investment of $30,000.

Bucknam's interest in race horses is not new. For a number of years he has been providing sound systems at race tracks.

Mr. and Mrs. Bucknam are owners of the Bucknam Distributing Co.

BUSINESS OUTLOOK

By United Business Service

WAR PRODUCTION — Is accelerating. Munitions output is now more than four times as large as a year ago.

RAILROADS—Hauled 33% more ton-miles of freight in 1942 than in 1941 with only 1% increase in cars used.

EMPLOYMENT—Total of non-agricultural workers (38 million) has increased over 2.5 millions past year.

STEEL—Operations rebound to virtual capacity after temporary curtailment due to Ohio River floods.

ELECTRICAL EQUIPMENT—New order booked by G. E. in 1942 exceeded $2 billion, a 77% gain over previous year.

FARM INCOME—Revised figures place 1942 total at record $15 billion, compared to about $12 billion in 1941.

Laymon Plugs Refurbishing

LOS ANGELES—"Bring in your old Zombies and Sun Beams and get them refurbished," is the theme song at Paul A. Laymon's where Midway and Sun Valley, the revamped Zombies and Sun Beams, are winning more operator praise each day.

Laymon is stressing the value of refurbished games and explaining to operators the necessity of having their games rebuilt and redesigned if they intend to stay in business. As local representative for the United Manufacturing Co. Laymon has been exceptionally successful in getting operators to bring in their old games for rebuilding into Midways and Sun Valley.

"We know that refurbishing is the way out," advised Laymon, "and we know that the job United is doing is the finest in the industry, so we recommend, without reservation, that operators transform their old Zombies and Sun Beams into new Midways and Sun Valleys just as rapidly as possible."

Final Closeout!

BRAND NEW KEENEY SUPER BELLS

5-Cent COMBINATION FREE PLAY or CASH PAYOUT $239.50 Each.

10 New HOLLY GRIPPERS, $15.75 Each

One-Third Deposit.

DIXIE SALES CO.

883 Union Ave., Memphis, Tenn.

OPERATORS! Since we insure hundreds of your present and prospective locations as Insurance Supervisors for the Southern California Tavern Association, is it not good business for you to insure with us?

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H. F. MOSELEY, Pres.-Treas.

Don't Get Your Shipments by Truck — GET THEM BY RAILWAY FREIGHT OR EXPRESS, FOR QUICK DELIVERY FOR THE DURATION OF THE WAR

BRAND NEW MACHINES

All of the New Mills Machines listed below are equipped with Moseley's Special Discs and Reels. We guarantee that none of the new machines listed below have ever been on location, and have been used only as floor samples. Money refunded if not as represented.

Baker Race, 5c	$299.50	Mills Counter Club Bell, 10c	WRITE	Mills Brown Front Cherry Bell 25c	WRITE
Columbia Bell, Cash JP RP, 5c	99.50	Mills Counter Club Bell, 25c	WRITE	Mills O.T. Gold 10c	WRITE
Evans Gal. Domino, Light Cab. JP	425.00	Mills Counter Club Bell, 50c	WRITE	Mills Vest Pocket Blue & Gold 5c	WRITE
Keeney Super Bell, Single 5c	239.50	Mills Chrome Bell, Handload 5c	WRITE	Mills Four Bell, New Style Head	650.00
Keeney Super Bell, Single 25c	259.50	Mills Gold Chrome 5c	WRITE	Mills Four Bell, Old Style Head	600.00
Keeney Super Track Time	WRITE	Mills Gold Chrome 25c	WRITE	Mills Three Bell, New Style Head	675.00
Box Stands	21.50	Mills Gold Chrome 10c	WRITE	Mills Jumbo Parade Vender Conv.	149.50
Folding Stands	6.50	Mills Chrome Bell, Copper 10c	WRITE	Mills Jumbo Parade Cash	129.50
Stamp Vendors, 3/3's 10c, 4/1's 5c	29.50	Mills Chrome Bell, Copper 5c	WRITE	Pace Race Red Arrow 5c	375.00
Mills Counter Club Bell, 5c	WRITE	Mills Chrome Bell, Copper 25c	WRITE	Pace Race Red Arrow 25c	390.00
		Mills Cherry Bell 5c	WRITE		

DISTRIBUTORS WRITE FOR QUANTITY PRICE AS WE HAVE MORE THAN A THOUSAND OF THESE MACHINES, BRAND NEW, IN ORIGINAL CASES.

USED MACHINES . . . Reconditioned, Like New

CONSOLES

Pace Race, 5c JP #6319	$180.00	Keeney Super Track Time, #7200	350.00	Mills Jumbo Parade, Cash Like New	99.50
Pace Race, 5c JP #5086	150.00	Keeney Kentucky Club	99.50	Submarine	189.50
Pace Race, 5c #5895	115.00	Keeney Pastime	195.00	Mills Four Bells, 4/5c #1788	295.00
Pace Race, 25c JP #6088-6550	300.00	Keeney Triple Entry	109.00	Mills Four Bell, 4/5c #811	275.00
Pace Race, 25c Red Arrow #6182, #6583	300.00	Keeney Skill Time, 1938	79.50	**SLOT MACHINES**	
Mills Square Bell	40.00	Keeney Super Bell, Single SU	174.50	Cherry Venders, 5c, like new	135.00
Sky Fighter	255.00	Keeney Super Bell, Twin CP 5/5	325.00	Red Front, 5c, like new	135.00
Tom Mix Ray Gun	59.50	Keeney Super Bell Twin 5/25 CP	375.00	War Eagle, 5c	35.00
Seeburg Chicken Sam	175.00	3 Keeney Super Bells, 4 Way, 3 Nickel and 1 Quarter Play, Ea.	450.00	Melon Bell, 5c, high serial, like new	140.00
Shoot The Jap, Factory Rebuilt	155.00	1 Keeney Super Bells, 4 Way, 2 Nickel and 2 Quarter Play, Ea.	450.00	Blue Front Bell, No GA 5c	110.00
Galloping Domino, JP Light Cab	325.00	Bally Club Bell	189.50	Gold Chrome 5c	265.00
Gal. Domino, JP factory rebuilt, dark	225.00	Mills Four Bell, 22 to 2800	390.00	Red Front Vender 5c	95.00
Gal. Domino, JP Ch. Sep. Light Cab	335.00	Mills Three Bell, 700 to 1000	560.00	Bonus Bell 5c	190.00
Gal. Domino, factory rebuilt, JP dark	235.00	Mills Jumbo Parade, FP Blue Cab.	89.50	Chrome Bell 5c	235.00
Evans Bang Tail, Dark Cabinet	225.00			Jennings Victoria 5c	39.50
Evans Lucky Lucre, FS	350.00			Caille Console 5c, JP	90.00
				Chrome Bell 10c	245.00
				Blue Front Vendor 10c	110.00
				Caille Console 10c, JP	95.00
				Chrome Bell 25c	275.00
				Blue Front 25c	150.00
				Melon Bell Vender 5c, Reconditioned	140.00
				Golf Ball 25c, like new	225.00
				Blue Front 50c, Factory rebuilt	350.00
				Blue Front 1c, like new	99.50
				Brown Front 50c, like new	325.00
				Columbia Bell, RP Cash 5c	59.50
				Columbia Bell, Ch. Sep. 5c, like new	82.50
				5c Cherry Bell, #461250, 461261, 457260, 457267	145.00
				5c Blue Fronts, #367216, 368423, 391864, 368291, 373550	115.00
				COUNTER GAMES	
				Challenger Targets, like new	29.50
				Mod. F Targets, like new	27.50
				Ginger 1c	5.00
				Penny Pack 1c, Revolv-a-round Base	6.50
				Horses	4.00
				Reel Race	4.00

SPECIALS — In Slightly Used, Reconditioned Machines

1 Rock Ola Spectravox Play Master Combination, guaranteed perfect and like new	$229.50	6 5c Evans Gal. Dom., Light Cab., #3998, 4175, 2752, 3775, 3609, 3599	$300.00	4 Columbia Bells Cash #8331-7179, #8232-7181	$ 59.50
2 Mills Throne of Music, guaranteed like new, perfect condition	139.50	6 5c Bakers Pacers #6904, 6805, 6642, 6646, 6717, 6796	205.00	2 Columbia Bell Chk. Sep. #9587, 9588	75.00
1 Seeburg Concert Master, RC ES #79425	325.00	1 10c Pace Comet Console, S#RF48688M	225.00	3 Columbia Bells Chrome, #8053, 8056, 8553	82.50
1 Seeburg Commander RC ES #75919	209.00	1 25c Pace Comet Console, #RF48689M	250.00	16 Evans Galloping Dominos 5c, Dark Cab. Factory Rebuilt, S#2911, 3222, 3237, 2486, 3041, 3232, S#2752, 3898, 2307, 2948, 2700, 2732, S#3155, 3231, 3040, 2408	190.00
1 Seeburg Cadet RC ES #75642	225.00	1 5/25c Pace Comet Console Comb. D.R.F. S#54389	215.00	7 5c Keeney Super Bell #1437, 1904, 642, 1435, 1360, 1361-120	149.50
1 Seeburg Cadet RC ES #75671	225.00	1 5c Mills Melon Bell, #429359	145.00	1 5-5c Super Bell Twin 160	275.00
1 Seeburg Vogue S#62809	225.00	1 25c Mills Melon Bell, S#430597	175.00	1 Bally Rollem #2449	59.50
10 Seeburg 1939 Wall Boxes, Reconditioned	17.50	4 5c Mills Blue Front Future Pay, Blasted Gold #433176, 433173, 433181, 433175	125.00	3 Bally Club Bell #1583, 1627, 1555	150.00
22 Seeburg Marble Glo Wall O Matic, Reconditioned	27.50				
1 25c Evans Gal. Dom., Dark Cab., Factory Reb. #2371	275.00				

SPECIALS

BRAND NEW IN ORIGINAL CRATES, NEVER UNPACKED

Wurlitzer 950	WRITE	Wurlitzer Adapter #145	WRITE
Wurlitzer Wall Boxes 5c #120 2 Wire	WRITE	Seeburg #8200	WRITE
		Seeburg Wall O Matic	WRITE

ON ALL WEST COAST SHIPMENTS FULL CASH MUST ACCOMPANY ORDER IN THE FORM OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDER. WRITE AND ASK TO BE PUT ON OUR MAILING LIST.

PRICES EFFECTIVE FEBRUARY 20th, 1943

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 BROAD STREET, RICHMOND, VIRGINIA

Day Phone 3-4511 Night Phone 5-5328

COIN MACHINE REVIEW 7 FOR FEBRUARY 1943

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

ANOTHER MONTH NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

PENNY ARCADE HEADQUARTERS SINCE 1895

Manufacturers of Photomatic and Other Famous Coin Operated Equipment

44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

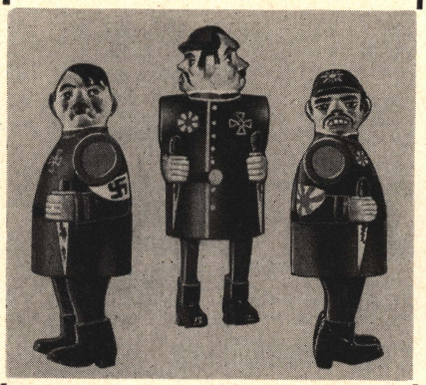
WARNING

TRY THE BEST

THE SIAMESE RATS

NOW $12.50

OUR LARGE VOLUME MAKES PRICE REDUCTION POSSIBLE—FORMERLY $15.00



Left Side View | Front View | Right Side View

The Latest Creation

CHICKEN SAM OPERATORS

"HIT THE SIAMESE RATS"

HITLER AND THE JAP

PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE

A new wooden fiber figure and wooden legs Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked for easy installation.

$12.50 For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee.

$7.50 EACH FOR FIGURE AND LEGS ONLY.

STRAIGHT JAP CONVERSIONS FOR

BALLY SHOOT THE BULL

BALLY RAPID FIRE

$12.50 each with new scenery.
Bona fide distributers write.

Manufactured exclusively by

Harold W. Thompson

(SEEBURG DISTRIBUTOR)

415 Carolina St., San Antonio, Texas.

All Brothers in Army

(Third in a series of Letters from Harry Bortnick, REVIEW Correspondent, now at Fort Totten, New York)

Dear Mr. Blackford:

This war has done the oddest things in bringing together persons of different types and from various parts of our vast nation. An example of this is that a hillbilly from Virginia sleeps in the bunk over mine; a fellow born in Palestine and raised in the farming country of the midwest sleeps on the right of my bunk, while across the floor two coal miners from Western Pennsylvania and a New York clerk chime together on their gripes about getting up at 6 a.m.

What really reminded me of the people from different parts of the country, was a letter I received last week from a fellow with whom I'd carried on correspondence of a friendly sort about five years ago but had never expected to meet because he lived so far away. In fact, 3000 miles away, in Los Angeles, Calif.

The name of the writer was Herbert L. Mitchell, former associate editor of the COIN MACHINE REVIEW, and probably very familiar to readers of the magazine. Mitchell is also stationed in New York only a few miles away and is doing a highly important job for Uncle Sam. I hope to meet him some time next week at a spot where there will be little chance of one boy in khaki missing another soldier.

Frankly, I'm interested in learning about Herb's army experience and his personal reactions. My own life here has been so pleasant and honestly enjoyable, though not easy or leisurely, that I've wondered why fellows (like myself) had to wait for the thrill of wearing a uniform only after being drafted.

I received a letter this week from a friend of mine; a man very influential in the phonograph industry, who complained bitterly because he could not get into the army, navy or any other branch of the service. He is the first male of his family who has not worn a uniform in America's battles since his ancestors moved here before the civil war. This man probably felt that he had to offer me an explanation for remaining a civilian when most men are in uniform.

But I have met very few soldiers who felt badly because other fellows remained at home when they left. We realize that much important work is being done at home in addition to the momentous defense work and that millions must remain to do that work.

I'll let you know how Herb Mitchell and I make out on our "get together."

Private Harry Bortnick

WANTED FOR CASH

SCRAP OR BROKEN

PHONOGRAPH RECORDS

We pay cash and 6c per pound for solid stock. We pay transportation from anywhere in the South and from any points east of Denver, Colorado.

No Columbia, Melotone or Harmony, Diva, Okeh, Edison or laminated records.

Write for details and shipping instructions.

SAVOY RECORD CO.

58-C Market St., Newark, N. J.

OPERATORS — DISTRIBUTORS

Before You Recondition Your Old Pin Games, Investigate—

KNOCK-OUT THE JAPS

The Sensational and Patriotic Conversion for Old Machines. An Entirely New and Fascinating Scoring Principle, Now Available With or Without Free Play Numbers.

Here is a tried and Proven Money Maker. A change-over that you can make right on location in less than five minutes. No skilled labor or tools required and no profits lost by tying up your machines. Now in our fourth month of production.

The New 12 color Jap Design on the Score Glass and the Two-Tone Illuminated Jap Bumper Caps transform that old game into a Dazzling - come hither creation.

If you have a KNOCK-OUT, GOLD STAR, SEVEN-UP or STRATOLINER you can not afford to miss this opportunity to fill your cash boxes.

Rush your order for at least a sample today and be the first in your territory to cash in.

Your Total Cost

$7.50 Per Set

Cash with Order.

F. O. B. Chicago, Ill.

Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED JAP BUMPER CAPS.

VICTORY GAMES

2142 SOUTHPORT AVENUE **CHICAGO, ILLINOIS**

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

Attention Distributors!

You, like many other Music Distributors throughout the country, are probably finding that large unit sales are rapidly becoming a thing of the past. By adding the RECUPERATOR Long Life Battery Service Department to your organization you immediately have thousands of prospects right in your city and county who need RECUPERATOR Battery Service protection.

Not only is every operator in your territory an immediate prospect but also every owner of a car, truck or tractor.

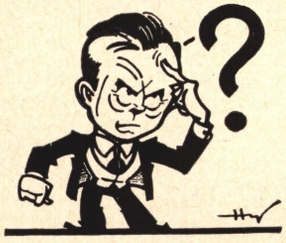
There is no expensive equipment to buy to add the RECUPERATOR Battery Service. Simply sell the Service to customers who service their own batteries in less than three minutes.

Recuperator is Guaranteed!

You take no chance whatever in selling RECUPERATOR Battery Service to your customers. RECUPERATOR is guaranteed and insured by one of the oldest and largest Insurance Companies in the world.

Thousands and thousands of car owners have purchased RECUPERATOR Battery Service through Music Distributors and used it successfully. Fleet owners by the hundreds in your territory are awaiting RECUPERATOR. Here are a few fleet owners who are users:

The Borden Co., Dallas, Texas
Universal Pictures, Hollywood
Western Bakeries, California
Dallas Cartage Co., Dallas, Texas
Good Humor Ice Cream Co., California
Neiman Marcus, Dallas, Texas
Schoen Enterprises, Portland, Ore.
Triangle Music Co., Cleveland
Federal Ordnance Container Co., Kansas City, Mo.
RKO Pictures, Hollywood
Earl C. Anthony, Inc., San Francisco
Contra Costa Beverage Co., Pittsburg



Don't Procrastinate

Get our Distributor BIG PROFIT DEAL Today! Remember, RECUPERATOR is not a product on priority. Ample stock is available and shipments are made immediately.

OPERATORS: If your Music Distributor does not handle RECUPERATOR, a Service will be sent you postpaid upon receipt of $1.50.

ALPHA DISTRIBUTING COMPANY

1025 North Highland Avenue **GRanite 4148** **Hollywood, California**

WAR DAMAGE INSURANCE IS WISE INVESTMENT

By L. A. Zeigler

of Association and Group Insurance Bureau, Insurance Supervisors, Managers Hotel and Apartment Association

War Damage Insurance to protect you against financial ruin in the event of enemy attack has been made available to you, at a reasonable cost, by the War Damage Corporation, an agency of the United States government. Ordinary business prudence would seem to demand that you give careful consideration to this type of emergency protection in order to determine whether or not you can afford to gamble with your own financial solvency by being without it.

On December 13, 1941, following this country's declarations of war, the Federal Government, through the Reconstruction Finance Corporation, announced the establishment of a one hundred million dollar war damage fund to meet the immediate demands for this kind of protection which arose throughout the United States and possessions following Pearl Harbor. Subsequently this fund was increased to one billion dollars, the sole purpose being to provide temporary war damage protection for everyone, pending the time that a permanent system of war damage insurance could be put into operation.

Fire insurance policies never have included protection against loss caused by invasion or military power and it was rather generally felt that it would be unsound for private insurance carriers to undertake to furnish protection against these war-time perils. The reserves of private insurance carriers have been built up over a great many years to guarantee the security of the protection these companies have sold. To expose these reserves to the catastrophic losses which might result from invasion or bombardment might make these insurance carriers unable to meet their obligations to their millions of policyholders throughout the nation, thereby undermining our entire credit structure at a time when a strong system of credit was most necessary. On the other hand, policyholders who were relying upon private insurance carriers for financial protection against war damage

TURN PAGE

USED COUNTER GAMES PRICED LOW

Wings	$ 4.90
Klix	$ 4.90
Challenger	$22.50
Races	$ 4.90
Tokette	$ 8.50
Yankee	$ 4.90
Pok-O-Reel	$ 4.90
American Flags	$ 4.90
"21"	$ 2.50
Kicker & Catcher	$19.50
Liberty Bell	$12.50
American Eagle	$ 9.50
American Eagle, non-coin operated	$15.00
Mercury	$12.50
"21" late model	$ 4.90
Imps, 1c & 5c play	$ 4.90
Pikes Peak	$19.50
Old Age Pension	$ 2.50
Popeye	$ 2.50
Puritan Vendor	$ 3.00

1/3 deposit with order required

W-B Novelty Co.
1903 Washington Ave.
St. Louis, Mo.

UNUSUAL BARGAINS

These machines are thoroughly cleaned and reconditioned and in A-1 condition. These, and several hundred others to choose from:

Air Circus	$82.50	Defense	$80.00
Argentine	60.00	Flicker	25.00
Attention	25.00	Formation	22.50
Big Chief	27.50	Gobs	70.00
Bolaway	67.50	Home Run (1942)	62.50
Hold Over	20.00	Powerhouse	20.00
Jungle	67.50	Seven Up	35.00
Repeater	35.00	Silver Skates	38.50
Boomtown	25.00	Snappy (1941)	52.50

We also carry a large selection of counter games, arcade equipment, slots and phonograph parts and supplies. Write for price list. We buy, sell and exchange all types of equipment.

OPERATORS EXCHANGE
621 VAN NESS AVE.
TUXEDO 4976
SAN FRANCISCO, CALIF.

Immediate delivery: 1/3 deposit required. All prices subject to prior sales.

losses might conceivably face financial ruin should such losses prove too great for private insurance carriers to bear. These were several of the reasons prompting our Government to provide protection against these perils which present such great catastrophe possibilities.

Accordingly, there was created by an act of Congress the War Damage Corporation with a capital of one billion dollars and with authority to provide protection against direct physical loss of or damage to described property "which may result from enemy attack including any action taken by the military, naval or air forces of the United States in resisting enemy attack." The free insurance which had been furnished by the Government ceased at midnight of the last day of June, and the War Damage Corporation began operations on July 1, 1942.

The purchase of war damage insurance is not compulsory. It is offered by the War Damage Corporation through the established facilities of the fire insurance business which has cooperated closely with the Government in all of the details involved in planning for this venture. The fire insurance industry is performing these services as a contribution to the war effort and there is no profit to anyone writing this form of insurance, it being intended that the allowances granted to those engaged in merchandising war damage insurance will be sufficient only to cover out-of-pocket expenses. Thus war damage insurance is not a profit-making venture. It is nothing more or less than a sound business proposition offered to owners of real and personal property at a reasonable cost.

It is believed that every property-owner will wish to consider these new hazards with which he is faced as a result of present world-wide conflict, and whether or not he decides to purchase war damage insurance, he at least should be familiar with the details of this plan which is designed for his protection.

* * *

"Young man, does your mother know you smoke?"

"Say, lady, does your husband know you speak to strange men on the street?"

FOR A LIMITED TIME ONLY

BALLY CLUB BELLS

(Finest Console Available)

BRAND NEW—ORIGINAL CASES—LATEST MODEL COMBINATION PAYOUT AND FREE PLAY, MULTIPLE PLAY AND SLUG PROOF

SINGLES $249.50
5 OR MORE 239.50

Shortly these will not be available at any price. Orders will be filled in rotation received. Terms: 1/3 deposit, balance C.O.D.

BUY WHILE STILL AVAILABLE

(Prices subject to change without notice)

B. D. LAZAR COMPANY

1635 Fifth Avenue Pittsburgh, Penna. Phone: GRant 7818

St. Louis

ST. LOUIS.—The initial meeting of the newly formed Missouri Amusement Machine Association, which was parented by the St. Louis Phonograph Owners Association and the group from which the present set-up derived its name, was featured by an election of officers and the appointment of a board of directors, at Hotel Melbourne in January.

The guiding lights of the previous two organizations were pooled and from them were chosen the officers of the new group. Lou Morris held the spotlight during the opening phase of the convention by very eloquently arguing why he should be passed up when it came to elevating anyone to an official post. However, his argument was in vain as he was finally elected president of the new group. Jack Beckman was elected treasurer and Roy Haas was elected secretary. Carl Trippe, Abe Jeffers and Harry Davies were appointed to the board of directors. Lou Morris regained his good humor after being a little piqued about being "drafted" for the presidency and pointed out the number of ways in which the new streamlined organization will help with the war effort and effect economies so essential at this time.

Thomas D. Sullivan of the Sullivan-Nolan Advertising Co. dropped in on the boys at the Aristocrat Cabinet Co. in late January, and lauded the new Aristocrat Cabinet to the skies. Sullivan's firm is engaged in revamping old games and phonographs and have found the new Aristocrat Mechanism Cabinet to be a life saver for phono route operators.

Dudley Demeret, operator from Desoto, Mo., also visited The Aristocrat Cabinet Co. recently, to place an order for an even dozen cabinets. "Customer reaction has been amazing where I have the new cabinets located," says Demeret. The month of February will find Dan Baum, assistant salesmanager for Aristocrat Company, traveling through southern Missouri and Illinois on a business trip. Before leaving, Dan had a chance to talk to Joe Frank, head of the Automatic Sales Co. of Nashville, Tenn., who was in town on a buying trip.

There have been some changes made in the personnel line-up at McCall Novelty Co. recently, due to wartime conditions. Mrs. Alta Clermant has been added to the office staff, replacing Miss Michaeline Greco who has gone into defense work. Earl Bowman is now in the Army and is hoping

WILL BUY FOR CASH

ANY AMOUNT OF LATE MODEL

Mutoscope

PHOTOMATICS

IN FIRST LETTER GIVE SERIAL NUMBER, COLOR AND PRICE OF MACHINE

★

WILL BUY FOR CASH

PHONOGRAPHS

ON OR OFF LOCATION

WILLIAM NATHANSON

2738½ CINCINNATI ST. LOS ANGELES, CALIF.

to catch up with Jack Osborne who is stationed down in Texas with the Army. Norman Weihe is the new maintenance man at McCall's and Melvin Berardino is taking the place of Donald Williams who has been transferred to the repair shop. Forest Teasdale took the place of Charlie Walters who has gone into defense work. Ervin Sobelman and Philip Lucido are two more new members of the McCall Novelty organization.

Lou Harmonson, veteran operator, was down sick in January but expects to be back in shape as soon as the winter weather breaks.

Mrs. Selma Paule, formerly manager of Ideal Novelty Company's board department, gave birth to an eight-pound boy in January. First Class Torpedoman Art Paule has been notified somewhere in the Pacific. Lee James, former serviceman with Ideal, is now an electrician on a subchaser.

Ted Keys, operator of Farmington, Mo., was in town recently to buy equipment. Frank Harris, Dexter, Mo., operator, was also in to buy accessories and parts. Mark Marconi of Springfield, Ill., spent a few days in St. Louis recently, shopping for equipment.

Melvin Winston, formerly with Ideal, came to town recently to get married. Melvin is in the Coast Guard. Miss Mary R. Nash of Atlanta, Ga., is the name of that pleasant receptionist and secretary that you will find when you call at Ideal. Everyone is falling in love with her southern accent. George Timpe of Ideal Novelty will leave soon on a hunting trip to Canada and is in the market for a good used automobile, around a '39 or '40 model.

Lloyd Misplay and Al Kubeinat of the Arrow Novelty Co. have reported to Jefferson Barracks for induction into the Army. John Teepe of this firm is now in training in the Army as a technician. Barney Frerichs, manager of Arrow Novelty, celebrated his birthday on January 30 with a big celebration at a local chophouse. Barney is generally referred to as "that two-fisted Irishman from South St. Louis."

Automatic Cigarette Sales Co., headed by Maurice Roufa, has released the names of the following boys who have left Automatic in recent months to answer the call to arms: Oscar Becker is with the Army in Africa; Joe Chorlins is at an Army camp in Utah; Sam Mellman is with the Air Force in Kansas; Joe Sirkin is with the Army Air Force in Texas; Charles Riskin is in the Army Signal Corps in California; Arthur Young is with the Army Air Force at Kansas City; Harry Goldman is in the Army Air Force in Texas; Meyer Sherp is with the Army in Oregon; David Friedland is with the Air Force in Florida and Leroy Taylor is with the Army at Camp Breckenridge, Ky.

Bill Betz, manager of the W-B Novelty Co., distributor for Seeburg equipment in Missouri, southern Illinois and Kansas, recently returned from Chicago where he was able to get hold of some new Seeburg Consoles, bar boxes, and U. S. 4 units. These units when attached to a 1941 or 1942 amplifier, permit wall boxes to be operated in connection with the phonograph.

James Prosser

Two ham actors were talking things over.

"Did you know," said the first "that some of these radio singers get $75,000 a year?"

"Is that so?" murmured the other ham. "Why, that's what the President of the United States gets."

"Yeah," said the first. "And can you imagine—the President can't sing a lick!"

Fradulent Advertising Claims Must Cease

Unfortunately, today there are a small group of jobbers in the country who are going to unethical ends to bring sales their way and are making false claims in their advertising, and insisting upon deposits despite the fact that they do not have the equipment and only hope to obtain it after the deposit is received.

During the past month THE REVIEW has received a number of complaints from readers telling of unfair dealings with jobbing organizations and of merchandise advertised at a ridiculous price by a jobber to establish a false market when he actually did not have, or did not intend to have, the equipment listed.

Any jobbing or distributing organization must be built upon truth and fair dealings if it is to survive under our competitive economic system that we of the Americas are fighting to protect today. It is hard to imagine that any jobber, having the future of his organization and his own name at stake, would stoop to these low practices, but they do exist in the Industry. Many might say that water will soon seek its own level and when these scoundrels become known that business will cease to come their way and they will die a natural death. Such is not the case for, under the practices used, these jobbers can continue to fleece operators for almost indefinite periods by changing firm names, moving from town to town and using fake names and dummy fronts.

To cite one complaint typical of the many received, let us consider the case of jobber X. Jobber X used another publication and a confidential jobber-distributor price sheet service to list equipment he wanted to buy and had for sale. Four or five items were listed at ridiculously low prices which tended to demoralize the used price market on the items. Another jobber in the same town as Jobber X immediately phoned him offering to buy all the five items at the price quoted in any quantity he might provide. Immediately the jobber claimed the confidential service had made a mistake and the other coin machine publication had made an error, for he did not have the equipment listed at this low price. BUT the deed was done. Jobber X succeeded in establishing a new low price on the items in question and did so just because he did not have them, could not buy them, and wanted to "stick" brother jobbers who had stocks they were selling at the regular current price.

Another favorite trick of the shady jobber is to advertise at low prices and when orders come in to demand certified checks for at least half of the order. The jobber, distributor or operator sends in his check and waits weeks while the shady jobber is endeavoring to locate the machines and ship them. Then, when they arrive, the machines listed as in A-1 condition, are nothing but worthless junk.

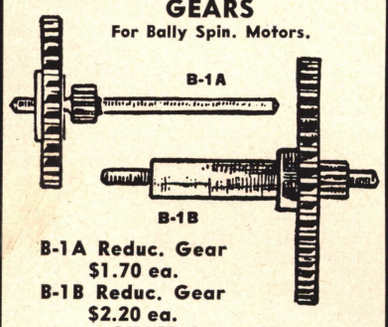
There must be a code of ethics in the jobbing and distributing fraternity under existing conditions. Buying and selling amongst each other is a popular thing in these war months and jobbers, and operators as well, want to know they will get a fair deal when they answer the advertising of any advertiser.

THE REVIEW considers itself fortunate in having complaints lodged against only two REVIEW advertisers and these are being thoroughly investigated. We strive at all times to keep REVIEW advertising truthful and welcome any justifiable complaints on misrepresentations of any of our advertisers. Every complaint is thoroughly investigated and when the advertiser is in the wrong we insist upon a full adjustment. Only a policy of this nature will stop this dastardly activity which is undermining faith and confidence within our own Industry.

SUPPLIES NEEDED BY REPAIRMEN

Order today, there is a shortage of these items — don't be caught short.

GEARS
For Bally Spin. Motors.



B-1A Reduc. Gear $1.70 ea.
B-1B Reduc. Gear $2.20 ea.

SERVICE KIT
Over 500 pieces for all contact repairs —order several kits.
Only $7.50 each

SPRING KIT
Over 200 assorted and important springs —Limited supply.

We Carry a Complete Line of Mazda Bulbs — Order Some Now
*All Prices Slightly Higher in Canada

CANADIAN DISTRIBUTOR
REGENT VENDING SALES
779 Bank Street
Ottawa, Ontario, Canada

FREE
WHILE THEY LAST — LARGE ILLUSTRATED STOCK SHEET WITH PRICES FOR HANGING ON YOUR SHOP WALL. EVERYBODY SHOULD HAVE ONE—ONLY LIMITED NUMBER LEFT.

HARRY MARCUS CO.
1035 No. Pulaski Road Chicago, Ill.

RADIO TUBES
for the Coin Trade
•
WRITE FOR LIST
•
W. R. BURTT
308 ORPHEUM BLDG.
WICHITA, KANSAS

TOP PRICES PAID IN CASH FOR ANY QUANTITY

BALLY GAMES

FAIRMOUNTS, TURF KINGS, CLUB TROPHIES, SANTA ANITAS, SPORT KINGS, KENTUCKYS, LONG-SHOTS, GRAND NATIONALS, PIMLICO'S, LONG ACRES, THOROBREDS, "41" DERBIES, TROPHIE CLUBS;

ALSO ALL MODELS KEENEY SUPER-BELLS AND MILLS THREE BELLS.

SPECIAL ! ! !
MILLS JUMBO PARADES

BRAND NEW, ORIGINAL CRATES, CASH PAY $169.50
COMBINATION 'FREE-PLAY' & 'CASH-PAY' $191.50

WANTED . . .

Are you wrecking any BALLY Fleetwoods, Klondykes, Entrees, GRAND STANDS, ETC.?
We will pay $10 to $15 according to condition for complete payout units from these games.
Also $1 to $2 for "V" shaped plunger and ball lift units from same games.

FOR SALE . . . EXCELLENT REBUILT GAMES IN FIRST CLASS CONDITION

Two Bally 1 or 5 Ball . . . Record Times	each	$150.00
One Bally 1 or 5 Ball . . . Dark Horse		150.00
One Bally 1 or 5 Ball . . . Gold Cup		35.00
One Pace Five Cent Play "Saratoga" Console		65.00
One Mills Blue and Gold Penny Vest Pocket		25.00
Two Groetchen Brand New Penny "Klix"	each	10.00
One Bally Five Cent "Reliance" Dice		25.00

One-third deposit with order, balance C.O.D.

The R. F. VOGT DISTRIBUTORS

MILNER HOTEL BLDG. SALT LAKE CITY, UTAH

Recuperator Forges Ahead

HOLLYWOOD — Recuperator, the miracle battery service that protects the battery, prolongs its life, prevents ruinous sulphation and corrosion, is receiving a remarkable acceptance from music distributors in all parts of the country and W. E. Simmons, salesmanager for Alpha Distributing Co., national distributors, states the factory at Willow Brook is in a position to turn out a million Battery Services in 1943. Sufficient tonnage has been accumulated to make this production possible and Simmons predicts that sales will reach close to a half million before the end of the year.

During January Harry Payne and Ray Merchant of Newark, Ohio, topped the national Recuperator sales record with over 1400 services sold. Triangle Music of Cleveland is handling the Recuperator sales under Triangle Sales with Herb Wedewen as salesmanager. Wedewen states Recuperator popularity is spreading like wildfire. The same report comes from George Murdock of Schoen Enterprises, Portland, Ore.

Bill Merchant, district manager for Alpha, has just completed a most successful trip over the central states during which he installed Recuperator stocks with practically every type of business firm. Merchant favors musicmen, however.

The Recuperator sales campaign is now on several of the prominent radio stations of the West. KMJ, Fresno; KSAN, San Francisco; KFOX, Long Beach; KERN, Bakersfield; KFWB, Hollywood; KTS, Oakland; KROX, Sacramento; and KFVD, Los Angeles, are some of the stations now carrying the transcribed program. These transcriptions are provided Recuperator distributors at cost and consist of a 5-minute broadcast.

* * *

"Is this mutton or is it beef?"
"Can't you tell by the taste?"
"No."
"Then what difference does it make?"

Cut in Candy Seen

CHICAGO—A further cut in the supply of candy for civilians was forecast here on February 3rd by the National Confectioners' Association. Only those working in defense plants seem destined to get the sweets.

"In accordance with the suggestions of government officials, wholesalers and jobbers are being requested to divert a larger portion of their limited candy supply to defense plants," the Association announcement said.

Bachelor Takes Leap

LOS ANGELES—The Coin Machine Industry's last eligible bachelor is a bachelor no longer for Friday, February 5th, saw Fred Gaunt, manager of the Los Angeles office of General Music Co. united in marriage with Miss Bernice Stockwell of Martinsville, Indiana.

Very quietly Fred stole away with his happy bride-to-be to Las Vegas, Nevada where the ceremony was performed. From there the couple drove to 29 Palms where brother Walter Gaunt brought out his best vintage champagne and feted the newlyweds with a wedding dinner that roared on into the night. Every delicacy the desert provides, plus dozens "imported" from the coast graced the festive board and all four participants agreed there never had been such a wedding feast in all history.

Returning to Los Angeles on Tuesday Mr. and Mrs. Gaunt are comfortably situated in a new home in Leimert Park. Everyone in the Industry on the West Coast joins THE REVIEW in wishing many, many happy years of wedded life for the two.

Change-Overs Moving

CHICAGO—Robert Usedom, head of Victory Games, states that his firm's new Knock-Out-The-Japs changeover for marble games is having a wide acceptance amongst operators and quantities are being shipped daily.

The Victory Games conversion is simple and easy for the operator to install on location in less than five minutes. Free plays are awarded when player scores a certain number of Bombers and Destroyers instead of a high score, and by Hitting the Japs bumpers instead of numbers. Changeover includes new glass and large size Jap bumper caps. Instruction cards explain the play and show scoring for Free Plavs. Units may be had with or without Free Play numbers on back glass.

"When this changeover was first announced," said Usedom, "the demand from operators was so great that we were unable to take care of all orders. However, our firm has been hard at work and can now ship orders as received."

VICTORY TAX TABLES

For weekly pay-roll period			For biweekly pay-roll period			For semimonthly pay-roll period			For monthly pay-roll period		
If the wages are over	But not over	The amount of tax to be withheld shall be	If the wages are over	But not over	The amount of tax to be withheld shall be	If the wages are	But not over	The amount of tax to be withheld shall be	If the wages are over	But not over	The amount of tax to be withheld shall be
$12	$16	$0.10	$24	$30	$0.10	$26	$30	$0.10	$52	$60	$0.20
16	20	.30	30	40	.50	30	40	.40	60	80	.90
20	24	.50	40	50	1.00	40	50	.90	80	100	1.90
24	28	.70	50	60	1.50	50	60	1.40	100	120	2.90
28	32	.90	60	70	2.00	60	70	1.90	120	140	3.90
32	36	1.10	70	80	2.50	70	80	2.40	140	160	4.90
36	40	1.30	80	100	3.30	80	100	3.20	160	200	6.40
40	50	1.60	100	120	4.30	100	120	4.20	200	240	8.40
50	60	2.10	120	140	5.30	120	140	5.20	240	280	10.40
60	70	2.60	140	160	6.30	140	160	6.20	280	320	12.40
70	80	3.10	160	180	7.30	160	180	7.20	320	360	14.40
80	90	3.60	180	200	8.30	180	200	8.20	360	400	16.40
90	100	4.10	200	220	9.30	200	220	9.20	400	440	18.40
100	110	4.60	220	240	10.30	220	240	10.20	440	480	20.40
110	120	5.10	240	260	11.30	240	260	11.20	480	520	22.40
120	130	5.60	260	280	12.30	260	280	12.20	520	560	24.40
130	140	6.10	280	300	13.30	280	300	13.20	560	600	26.40
140	150	6.60	300	320	14.30	300	320	14.20	600	640	28.40
150	160	7.10	320	340	15.30	320	340	15.20	640	680	30.40
160	170	7.60	340	360	16.30	340	360	16.20	680	720	32.40
170	180	8.10	360	380	17.30	360	380	17.20	720	760	34.40
180	180	8.60	380	400	18.30	380	400	18.20	760	800	36.40
190	200	9.10	400	420	19.20	400	420	19.20	800	840	38.40
200	.....	$9.40 plus 5% of the excess over $200.	420	440	20.30	420	440	20.20	840	880	40.40
			440	460	21.30	440	460	21.20	880	920	42.40
			460	480	22.30	460	480	22.20	920	960	44.40
			480	500	23.50	480	500	23.20	960	1,000	46.40
			500	.....	$23.80 plus 5% of the excess over $500.	500	.....	$23.70 plus 5% of the excess over $500.	1,000	.....	$47.40 plus 5% of the excess over $1,000.

Tax Tip

WASHINGTON—Men and women in the armed forces in the United States serving in America must file their 1942 Federal income tax returns not later than March 15th, according to a ruling of the Bureau of Internal Revenue. However, those in the armed forces serving abroad or on the high seas need not file returns until a period not to exceed 75 days after they return to this country.

Even though military personnel in this country are required to file returns, any soldier, sailor, marine, WAAC, WAVE, or SPAR, may defer actual payment of tax until a period not to exceed six months from the date of individual demobilization. To secure permission for deferment of payment, the individual in uniform must file an affidavit supporting his or her inability to pay the tax at the time the return is filed. These affidavits may be secured at any branch revenue office. Deputy collectors will notarize signatures on them without charge.

Busy on War Work

CHICAGO—In addition to refurbishing old one and five ball marble tables the Sullivan-Nolan Advertising Co. is one of the busiest plants in the city on war work for the United Nations.

Interrogated by a REVIEW reporter as to the extent of their war work, Thomas D. Sullivan stated: "We have been Silk Screen Paint Processing a large quantity of plastic materials which substitutes brass, bronze and copper. We also Silk Screen Paint Process a large amount of material for the radio manufacturers and lumber boxes used in shipping by the Ordnance Department and Medical Corps. In addition, we are processing Minute Man flags in five different sizes and small American flags and service flags.

"At the beginning of the war we offered our plant to the government on a non-profit basis but the offer was declined. However we are going ahead on various types of war work and all of our employees are contributing 10% of their pay to the purchase of War Bonds. The Minute Man flag, along with the Stars and Stripes, is proudly displayed over our plant.

"Last October," Sullivan continued, "we checked over our subsidiary billboard plant and discovered we had approximately 100 boards which we could donate to the government. Inasmuch as these panels are a special size we found it necessary to design and print our own posters after the copy was approved by the Treasury Department, and we have posted and maintained these boards ever since. The posters are in promotion of the sale of U. S. War Bonds and Stamps . . . A Safe Investment for a Safe America."

Attention, Operators!

We Are Now Refurbishing

Sport Page, Blue Ribbon into "FAST TRACK"

Thistledown, Sea Biscuit into "RACE KING"

Grand Stand, Grand National, Pacemaker into "WAR ADMIRAL"

All Games Tested and Proven for Profits

NOTE THESE FEATURES:

1. All paint removed, both cabinets redesigned and refinished like new.
2. Backglass and playing field redesigned and game renamed.
3. Modern new style 23"x23" backglass and cabinet replacing old style 17"x23" cabinet and backglass.
4. Playing field panel redesigned and refinished on natural wood.
5. All new moulding and moulding trim on playfield cabinet.
6. All visible metal parts—refinished with sterling silver with baked lacquer to prevent tarnishing.
7. All parts reconditioned—machines put in perfect operating condition and thoroughly tested before shipping.

SEE YOUR DISTRIBUTORS OR WRITE US DIRECT

SULLIVAN-NOLAN ADVERTISING CO.

527 W. CHICAGO AVENUE CHICAGO, ILLINOIS

Refurbishing *Bally* 1-Ball Payout Games

See our Pacific Coast Distributors or Write Us

BUY U. S. WAR BONDS AND STAMPS

Arcade Men Elect

NEW YORK—Meeting in regular session at the Abbey Hotel on February 4th the recently formed Arcade Owner's Association elected the following officers for the coming year: Al Blendow, of Elnomer Arcades, president; F. A. Peterson, Sam Holzman and Louis Fox, first, second and third vice-presidents; Al Meyers, recording secretary; A. Weissman, corresponding secretary and Bernard Katz, treasurer.

The Association members voted in favor of sending a representative to Washington to protect Arcade interests on forthcoming tax matters.

Moseley Business Big

RICHMOND, Va.—Business at the Moseley Vending Machine Exchange continues brisk with large shipments going out daily to all parts of the country.

At the famous "00 Broad Street" address H. F. Moseley, President-Treasurer, stated that while some equipment is difficult to obtain, his firm was doing its very best and taking real pride in being able to fill equipment requirements.

Moseley also expressed his pleasure at the number of new customers his firm has added since their advertising has been appearing in THE REVIEW.

* * *

A man was buying a suitcase but none of those shown him pleased him at all.

"When I buy a bag," he declared, "I like to see some cowhide in it."

"Oi," said the dealer, "you should want tricks!"

COIN MACHINE REVIEW SUBSCRIPTION ORDER

Please enter my subscription for:

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1115 VENICE BLVD., LOS ANGELES, CALIF.

35 East Wacker Drive, Chicago 441 Lexington Avenue, New York City

1007 Terminal Sales Bldg., Portland, Oregon

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

SENSATIONAL!

SWEEPING AMERICA LIKE WILDFIRE

Through an Exclusive arrangement THE REVIEW has been privileged to offer this sensational new product of the Craftsmen's Guild to members of the Coin Machine Industry before it is generally distributed in Gift Shops, Camera Shops and Department Stores across the country. Here is something as new, as fresh, and as invigorating as tomorrow morning's sunshine. Appreciated by all who are young in heart, the PHOTO-TRAY is an item with everlasting appeal. Everyone has need for a modern cocktail and hors d'oeuvre tray. Get the "cream" off this sensational item by ordering a liberal stock today. An easy retailer at $6.00 each.

No. 6

No. 2

No. 3

No. 4

No. 5

No. 7

No. 8

No. 1

No. 12

No. 11

No. 10

No. 9

A "RED HOT" NUMBER FOR SALESBOARD & PRIZE PURPOSES

Consider the irresistible appeal of three or six of these PHOTO-TRAYS on display as Salesboard Premiums. Every tavern and bar on your route will welcome a deal. And as a High Score of the Week prize, or special prize, the PHOTO-TRAY has no equal. To see one is to want one and the variety of available subjects provides you with a prize item that can be profitably used for several weeks.

EXCLUSIVE ORIGINAL ARTISTIC STUDIES

Posed by foremost glamourous Hollywood models . . . artistically and cleverly photographed, these 12 subjects are reproduced in original salon-print form and permanently sealed in the PHOTO-TRAY with five coats of finest bar-top lacquer. Frames and handles are of beautiful contrasting hardwoods, in natural finish, and each tray is packed in an attractive gift box. Size of Tray is approximately 12" by 16".

ORDER A SAMPLE DOZEN TODAY . . . . . .

YOU'LL BE BACK FOR MORE!

CRAFTSMEN'S GUILD

PHOTO-TRAY

MADE IN HOLLYWOOD

SUBJECT NO. 12

THE REVIEW considers itself fortunate indeed to be able to offer its readers this *"FIRST"* in unusual gift opportunities. Professionally done, and beautifully finished these PHOTO-TRAYS will last indefinitely and bespeak the good taste of the host whenever used.

ORDER *NOW* FOR PROMPT DELIVERY

Because of the employment situation only a limited production of PHOTO-TRAYS is possible at present. While we feel confident of being able to fill all orders, we do urge you to not delay, but order NOW. *Be sure to list the number of each subject desired,* along with the quantity of each.

SAMPLE EXPRESS PREPAID . .	**$4.75**
Lots of 6, Prepaid	Ea. 4.25
Lots of 12, Prepaid	Ea. 3.95

COIN MACHINE REVIEW

1115 VENICE BOULEVARD
LOS ANGELES • CALIFORNIA

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

THIS TIME TRY BADGER **BADGER BARGAINS** SERVICE QUALITY PRICE

SPECIAL

WALL AND BAR BOXES

Packard Pla-Mor	$32.50	Seeburg Wall-o-Matic	$29.50
Rock-Ola 41 Bar	19.50	Buckley 1941, Used	19.50
Rock-Ola 41 Wall	19.50	Buckley 1940, Used	9.50
Rock-Ola 40 Wall	14.50	Keeney Boxes	9.50
Rock-Ola 40 Bar	6.50	Seeburg Select-o-Matic	9.50
Seeburg Bar-o-Matic	44.50		

MILLS BLUE FRONTS, ALL REBUILT AND REFINISHED MACHINES, LOOK LIKE NEW, LATE SERIALS

5c PLAY $114.50 10c PLAY $119.50 25c PLAY $129.50

SPECIAL MILLS THREE BELLS REBUILT AND REFINISHED LIKE NEW $595.00

New Mills Jumbo Parades, Automatic Payout. New in Original Crates $149.50

Mills Four Bells, Factory Rebuilt and Refinished (Like New), Serials 1400 to 1800..... $395.00

Keeney Super Bells. Combination Free Play — Payout, Refinished $179.50

Bally Club Bells. Combination Free Play — Payout. Refinished $189.50

ARCADE EQUIPMENT

CHICAGO COIN HOCKEY	$199.50	EXHIBIT SKILL PUNCHING BAG	$219.50
KEENEY AIR RAIDER	199.50	EXHIBIT CHINNING MACHINE	219.50
BALLY RAPID FIRE	189.50	GROETCHEN MOUNTAIN CLIMBER	159.50
GENCO PLAY BALL, LATE	189.50	EXHIBIT HAND STRIKER (Late)	149.50
KEENEY SUBMARINE	189.50	EXHIBIT STAR HAND STRIKER	119.50
SEEBURG SHOOT-THE-CHUTES	139.50	MILLS PUNCHING BAG (Refinished)	125.00
SEEBURG, Converted to HITLER and JAP (New Marbleglo)	149.50	KEEP 'EM PUNCHING	139.50
STRIKING CLOCK GRIP	109.50	EXHIBIT TIGER PULL	109.50
		KEENEY TEXAS LEAGUER	39.50

All Prices F.O.B. Los Angeles. Write Milwaukee for Special Prices.
Machines Reconditioned, Ready to Operate. 1/3 Cash with Order, Balance C.O.D.

BADGER SALES CO.
1612 West Pico Blvd.
Los Angeles, Calif.

BADGER NOVELTY CO.
2546 N. 30th St.
Milwaukee, Wis.

Southern California

LOS ANGELES—January saw a spurt of buying in this part of the West and every jobber in Southern California reported seeing more operators in search of equipment than in any one given month since the outbreak of the war. Collections remain good and the operators all seem happy with the run of business they are enjoying at present.

Among the out-of-towners in for equipment purchases at Paul A. Laymon's were: Charlie Peverly, Oxnard; Eddie Wakelin of the Mission Beach Amusement zone at San Diego; Ray Wherrit, San Luis Obispo; Pete Thelan, Paul Davis and Irving Marley, Alex Koleopolus, Bakersfield; Mrs. Giles, Monterey Park and Jake Everett of La Habra to mention only a few.

F. W. Bergen of International Forwarding is proud of the fact that his 18-year-old son is in the army V5 Air Corp unit and is being sent to college to specialize on metallurgy. When he finishes he will have gained a college education and eligibility for an officership. Bergen's firm handles the major portion of machine shipments for the trade.

Mr. and Mrs. Harry Gordon, San Diego, motored up to buy new machines. The Gordons are putting in an Arcade in addition to their scooter ride at 744 4th Avenue in San Diego.

Mr. and Mrs. Paul Conners came in from Lancaster to report business as being tops in that area. In addition to their coin machine operation they have a cocktail lounge.

O. H. Presher, San Diego, has been ill recently and his friends hope for a speedy recovery.

Lucille Arnold, Barstow, made the Row's jobbing establishments in late January. Lucille is handling the operating in Barstow while hubby is in the army.

Bud Parr flew back into town from a jaunt East on the 9th and left again on the afternoon plane for San Francisco. While East Bud had a chance to slip up to North Dakota for a little hunting. Weather was so cold that most of the hunting was done in the hotel lobby . . . if you follow us.

Smokey Leinert, former service man for Jack Gutshall, is now stationed at Balboa, Canal Zone.

Most of the visitors in town have dropped in on California Simplex to get acquainted with Don Clark, the new owner.

Harry Greenberg, former salesmanager for Electrical Products Corp., bought out a route of 100 phonographs and is now operating them in Los Angeles.

Paul Hirschler has discontinued his wired music in Pasadena and disposed of his equipment.

Arcades are going great guns in this area and operators of the spots report business far ahead of any year in history.

Lucille Laymon enjoyed her birthday on February 10th and husband Paul Laymon had a big celebration for her.

H. N. Swanson, former operator of Claremont, New Hampshire, has purchased a home in North Hollywood and expects to get back into the operating game in this territory in the near future.

Harold Presher, San Diego, was in town in late January to pick up needed equipment.

Howard Wong, Chinese operator in the service, was joined this month by another brother, making the third Wong in the armed forces. Sister of the boys will carry on their operations. With her it's Mister Paul, Mister Jack and when she visits the Laymon establishment there is one deviation only and that is for Bert Beutler. To her he is simply Uncle Buck.

Jack Gutshall knows how it feels to have a hit calendar. And speaking of hits it must have hit the bankroll, too, for Jack mailed out over 1000 copies of "Sweet and Lovely." They were sent to every state in the Union and the Canal Zone as well. Shows what REVIEW advertising will do.

Bob Tarr, former service manager for General Music, is now in Officer's Training School in Mississippi in the Military Police branch.

Frank Root, Lancaster, has purchased the Tomlinson operations in Exeter and Tulare and states the business is A-1 up in the San Joaquin valley spots.

A. Ellis, Laymon auditor who enlisted in the Marines is now a First Lieutenant and was home the first part of February on furlough awaiting future orders.

January saw a flock of operators in at

ANTICIPATE YOUR NEEDS

IN ARCADE EQUIPMENT AND ALL KINDS OF COIN MACHINES. HUNDREDS TO CHOOSE FROM. COME IN AND SEE US. WE CARRY THE LARGEST STOCK ON THE WEST COAST.

WHAT ABOUT YOUR PARTS

YOU CAN ALWAYS GET IT AT THE SOUTHWESTERN. WE CARRY ABOUT $5,000.00 WORTH OF GLOBES AND PARTS FOR THE OPERATOR TO CHOOSE FROM.

SOUTHWESTERN VENDING MACHINE CO.
2833 West Pico Blvd. Los Angeles, Calif.
ROchester 1421

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

General Music to pick up new and used equipment. Included in the parade were Tommy Mason of San Ysidro; Chris Torrez, Westmoreland; Clark Shaw, Long Beach; Glenn McCarter, Calimesa; Happy Clark, Downey; and Jay Bullock.

Dick Smith and Ken Brown of Long Beach Cigarette Service keep busy with machines installed at the shipyards in San Pedro.

Ted Rudolph, formerly in the service department at General Music, has purchased a route of phonographs.

C. H. Robson, Santa Monica, reports he has more locations in the bay area requesting phonographs than he has machines to fill. Robson has just added a new service man.

Jack Breier, L. A., is wearing a complacent smile indicative of increased collections.

Gene Crowley, Gutshall service man for two years, is now in the navy at San Diego.

Paul Laymon reports business has been especially good on refurbished games and he is enjoying a good run on Grand Canyons. Paul is making a special effort to obtain used Double Plays for rebuilding into Grand Canyons.

Mr. Sam, velly smart Chinese when it comes to repairing consoles and slots, is now on the Badger Sales service department payroll. Sam was formerly with Automatic Vendors.

Al Weymouth is doing very well with his cigarette operations at the new army base at Oceanside.

J. D. Turner, General Music accountant, has his second examination with the army in view, coming up in mid-February.

Mrs. Ray Russell, Riverside, visited L. A. for equipment replacements. Husband is in the navy and she's handling the routes.

Additional out-of-towners in for equipment included Allan Anderson, Shafter; Al Grosjean, Long Beach; Frank Bellman, Long Beach; G. F. Cooper, Riverside; Jack Birch, Gorman; Fred White, Visalia and Carl Collard, San Bernardino.

Mrs. Chet Thorn, Santa Barbara, is caring for her husband's operations while he is in the army.

C. T. McKelvy of the J. P. Seeburg Corp., Chicago, was in town the first of the month and spent considerable time in the local Mape office. Piloted around town by Dan Donohue, West Coast Seeburg Representative, McKelvy visited Bill Happel and many of the other boys in the business.

OPERATORS
Save Your Tires—Gas

Phone or Write Your Needs
PROMPT SERVICE
We are equipped to handle your wants —
Complete stock of parts, new and used games,
Arcade equipment . . . Vending machine cards, etc.
***Our reconditioned machines are tops . . .* LOW PRICES**
We invite you to come in and see
UNITED MFG. CO.
MIDWAY and SUN VALLEY — Revamped from your Zombies and Sunbeams

NEW GAME PROFITS AGAIN

Keeney SUPER BELLS Combination, like new	$189.50
Bally CLUB BELLS Combination, like new	189.50
Mills JUMBO PARADE Combination (factory reconditioned)	189.50
Mills Roman Head Brown Front Slots—all rebuilt and refinished,, 3/5 pay 5c play	114.50
Genco PLAY BALLS	199.50
Genco FOUR ACES (Brand New)	122.50
NEW K-25 Guesser Scales	$139.50**
Western Portable Flame-Arc Welder (World's Lowest Priced Professional Welding Outfit)	24.95

**F. O. B. Chicago

HUNDREDS OF GAMES TO CHOOSE FROM
Write for complete price list

WE WANT TO BUY
One-Ball Free Play Tables, Consoles and Arcade Equipment

PAUL A. LAYMON
Distributor of Quality Coin-Operated Machines
1503 W. Pico Blvd. DRexel 3209 Los Angeles, Calif.

Eddie Wakelin is starting a new Arcade in San Diego and was in town loading up on equipment for the spot.

Chuck Gruzzard, ex-service man at General Music, can tell war experiences that will make your blood run cold. Chuck was in the battle of the Coral Sea and has experienced just about every kind of war activity imaginable.

Homer Gillespie, Long Beach, seems determined to become the rival of the chain-store kings in the Arcade field for he is purchasing a lot of new and used equipment in anticipation of opening several new arcades this spring.

Bill Happel of Badger Sales, left for Phoenix February 12th to spend the week-end with Mrs. Happel who is taking a two weeks vacation and rest at the Arizona Biltmore.

Arch Riddell has sold his wired music Rhythm Air-Harmony Hostess system in Pasadena to Al Ezor who took over on January 15th. The system has fifty stations operating in Pasadena's top spots. Archie will continue his cigarette business.

Interesting note to musicmen is the rumor that the owners of the South Gate Trianon turned down an offer of $100,000 from Horace Heidt for the spot.

Herman Schmidt of the Badger Sales service department, left the second week in February for service in the army, making the 6th chap from Badger Sales and Badger Novelty to go into the armed forces.

Jack Gutshall made a business trip to San Diego the first of the month and was royally entertained by the coinmen down there. During his visit Jack was interested in seeing just how good a boom town really is, and came home with the opinion that rolling dice is a profitable business . . . for some.

The entry of Bob Tarr into the military police branch of the army leads us to pass along this tribute to the M. P.:

"The M.P. is my protector; I shall not stray. He maketh me to abide by Military Law: He returneth me to camp. He restoreth my property; He leadeth me in the path of righteousness for my own sake. Yea, though I walk through a red light district, I will fear no evil: for they are with me; Their Brassards and their guns they comfort me. They preparest a Guard before me in the presence of mine enemies: They hold me with a steady hand; When my cups runneth over. Surely Army Reg-

TURN PAGE

HERE'S HOW - -

You can reach the 15,000 operators in the nation. THE REVIEW offers a complete mailing service to its verified lists. Follow up your advertising in the trade press with individual mailings. You'll find it pays handsomely. We are equipped to cover any city, county, state, group of states or the entire nation in a record short time at the following low rates:

ADDRESSING from our Addressograph plate list.....$15.00 per thousand
Advertiser to furnish mailing piece, stamped, stuffed, sealed or tucked in. We address and deposit with Post Office. Mailing receipt furnished if desired at 50c per mailing additional.

HAND ADDRESSING from our lists .....$25.00 per thousand
We furnish the lists and address by either pen or typewriter, and deposit with Post Office. Mailing piece to come to us complete and ready for mailing after being addressed.

HAND ADDRESSING from lists supplied .....$6.50 per thousand
We address by either pen or typewriter, and deposit with Post Office.

EXTRA SERVICES:
Folding letters, broadsides, circulars, etc.....$1.00 per thousand
(One fold only. Additional folds at same rate.)

Stuffing envelopes with one enclosure .....$1.00 per thousand
(Additional pieces at the same per thousand rate.)

Tucking in flaps, stamping, sorting, rubber stamping permits, etc., per operation.....$1.00 per thousand

Let us know the amount of territory you desire to cover and we'll give you, by return mail, the exact number of pieces we will require.

COIN MACHINE REVIEW **1115 VENICE BLVD. LOS ANGELES, CALIF.**

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

ulations shall direct me all my days here at camp; Or I shall dwell in the Guard House forever."

William Carstens of the Milwaukee Concession Co., Milwaukee, visited in L. A. the first of February and spent considerable time with his old friend, Bill Happel. Carstens was combining business with pleasure and has an eye to establishing here if he can find the right set-up.

New Records at Gutshalls

LOS ANGELES — The Jack Gutshall Distributing Co. has taken on the Musicraft Records for the automatic phonograph trade in this area and have added them to the stock of Capitol discs carried.

The Gutshall firm now is able to give "one-stop" service to music operators and supply them with everything from used equipment on down to records and needles.

Ample stocks are carried on both the Musicraft and Capitol labels and Jack Gutshall, head of the firm, expressed himself as pleased with the excellent business he is enjoying on record sales.

Laymon Selling Arcades

LOS ANGELES—In the past few months Paul A. Laymon has been doing a nice job with Arcade equipment and has helped a number of operators outfit new Arcades in Southern California.

"There is a growing demand for Arcade equipment," says Paul, "and fortunately we have been able to take care of the needs of most of the boys. We have a fairly good assortment of machines on hand at all times and have our contacts in various parts of the country through which we can obtain the hard-to-get pieces when they are required."

Jack Nelson gets set to whiz a fast one down the alley at Rock-Ola Mfg. Corp. Wednesday night peppy 100-man Bowling League. Left to right: I. F. Webb, L. F. Sebastian, Mr. Nelson, and J. A. Weinand.

Record Prob Stymied

WASHINGTON—A further investigation into the activities of one James C. Petrillo and his American Federation of Musicians will await the outcome of a resolution sent to the Audit and Control Committee asking for further appropriations to continue the hearings.

Senator Lucas, Illinois, has asked the Committee for permission to use the balance on hand of an original $5,000.00 grant for the investigation.

Well,—Burn My Britches!

PHYLLIS IS THE MOST EXCITING NUDE I'VE EVER SEEN ! ! ! !

That's exactly the reactions we are receiving daily from those who have already received prints of PHYLLIS in response to a limited direct-mail announcement. "A gorgeous creature," "Artfully posed," "Exciting but certainly not offensive," "Sheer American beauty," "Exquisitely posed and dignified enough for the pastor's study," . . . these, and plenty more, are the comments on this outstanding new subject we are offering FOR A LIMITED TIME ONLY.

There's a story behind PHYLLIS. For years we have been posing beautiful models for REVIEW covers. Through the years we've had a smoldering desire to pose a beautiful girl in a dignified nude pose that would express true art and not be the least bit indecent, suggestive or vulgar. I believe you will agree that in PHYLLIS we have succeeded admirably. PHYLLIS is lovely and a true work of art. She is sheer feminine beauty from toe to temple. Posed on a chaise lounge with her head pillowed in virgin feathers, and with her shed robe still clinging to her arms, she is a thing of beauty to enjoy forever!

In the large 11" x 14" size, photo printed by an exclusive process on Kromekote, PHYLLIS is an ideal art subject to frame and hang in any spot in your office or home. There is no advertising copy of any kind and sufficient border is allowed for framing.

Get Yours Now!

Anticipating a brisk interest in this unusual photo we have produced 1000 copies for immediate distribution. Only because of this quantity order for prints, have we been able to keep the price down. When these thousand copies are exhausted small re-orders will be practically double in cost, so ORDER TODAY at the astonishing low price of

50¢

FILL IN AND MAIL THIS COUPON TODAY →

COIN MACHINE REVIEW,
1115 Venice Boulevard,
Los Angeles, California.

I am enclosing my remittance of $..... Please send me:
1 copy of PHYLLIS . . . . . $ .50
.....additional copies (ordered at the same time) @ 25c each . . . .

Amount Enclosed . . . . . $.....

I understand my prints will be forwarded in a protective photo mailer.

Name.....

Street.....

City..... State.....

FOR VICTORY
BUY
UNITED STATES SAVINGS BONDS AND STAMPS

New Aristocrat.

20

FOR FEBRUARY 1943

Autry Buys Phonos

PHOENIX—The nation's favorite cowboy film star rode into Phoenix recently, expressed his interest in the automatic phonograph business and wound up buying all of the equipment and locations of Hal P. Jones' Automatic Phonograph Co. The sale was recorded in the Maricopa County Recorder's office in mid-January revealing that Autry acquired 90 bar and wall boxes, 53 phonographs and approximately 4,000 records.

Autry is a technical sergeant in the Army Air Corps and is stationed at near-by Luke Field. Frank Marvin, former Autry band member, came on from Hollywood to manage the business for Autry.

Minthorne Adds Space

LOS ANGELES—To provide additional room for his constantly expanding business Jean J. Minthorne has taken over the quarters at 2916 West Pico Boulevard, and added this space to his present offices and showrooms at 2920 West Pico. The addition gives Minthorne approximately twice the amount of space he had previously. The 2916 quarters were vacated on February 18th by the Mac Mohr Co.

Minthorne intends to use the additional space to house his Used Equipment department and stated: "In recent months the traffic in used equipment has increased considerably and we are today buying and selling more used equipment than at any other time in our history. We intend to use this new space to house this rapidly expanding phase of our service to the music operators in our territory."

Minthorne is the exclusive Rock-Ola distributor for Southern California and Nevada.

Engel Re-organizes

PHILADELPHIA—Frank F. Engel, formerly associated with Mike Spector in the Automatic Amusement Co., Seeburg distributors, has reorganized the company and will henceforth operate as the Automatic Equipment Co. at the same address. Spector will continue in the business and operate under the trade style of Fair Deal Amusement Co.

Engel will continue to represent Seeburg and in addition will expand the firm's activities to include a record department under the management of George Ashe.

Hit Records Scoring

LOS ANGELES—The J. N. Ceazan Co., distributors of Hit, Elite and Concertone Records, is fast making inroads in the record distribution business in California.

The Hit record has now reached national acceptance, and is going places faster than could possibly be described several months ago. It has been with this thought in mind that the Ceazan Co. has been giving the line the proper effort with aggressive promotional work.

Each weekly release finds two of the country's outstanding songs on each Hit record. Outstanding bands have been engaged to make the recordings for Classic Record Co., the manufacturing source. This company is headed by Eli E. Oberstein, one of the country's outstanding figures in the record industry.

A visit to J. N. Ceazan Co. will, no doubt, be worth your while. You will receive prompt courteous service and find a real live organization ready to serve you.

New Victor Catalog

CAMDEN—A new Victor record catalog listing the "Music America Loves Best" is soon to be issued by RCA Victor. Entirely different from catalogs of the past the new book will list only the numbers Victor intends to concentrate production on this year.

Over 2000 items of Victor, Bluebird and Red Seal records will be listed and it is upon these that Victor will concentrate production facilities until normal production is again resumed. New releases will be added regularly and additions and deletions will be made as advisable.

Clark Buys Cal-Simplex

LOS ANGELES — Don Clark, former owner of the Clark Distributing Co. of Boston, Wurlitzer distributors, is now the sole owner of the California Simplex Distributing Co., California distributors for Wurlitzer, with offices in Los Angeles and San Francisco.

Deal was made in January and Clark took over immediately and plans to make his headquarters in San Francisco.

Clark planed East February 12th to wind up his affairs there.

Rock-Ola in High Gear

CHICAGO—One of the busiest War plants in the nation is the Coin Machine Industry's Rock-Ola Mfg. Corporation, in Chicago, headed by President David C. Rockola.

Since the early beginning of the Rock-Ola Organization back in 1929 in a small one-story, 30-foot store on 67th Street in Chicago, the company has grown rapidly to its present proportions with a plant occupying several city blocks, comprising over one million square feet of floor space, and with 3,000 employees working on three shifts a day.

The United States Government has recognized this factory with a heavy schedule of vital war production.

Rockola stated, "Women workers are becoming a bigger factor in War Production every day, and a complete program of training new employees has just been organized so that women will be able to run practically every machine in the plant."

Rockola went on to say, "Over 300 Rock-Ola men are already in the armed services, and more and more are leaving every week.

"It was necessary for us to train women quickly to replace our men.

"It is surprising how quickly women can adapt themselves to the work after a short training period."

Permo Points to Continue

CHICAGO—"Fortunately, it will not be necessary to make any sacrifices in the quality of Permo Points for 1943," stated E. G. Steffens, Vice President of Permo Products Corp., when interviewed by a REVIEW reporter during January. "There has not been, and we do not anticipate, a necessity for any change in the Permo metal tipping material which has proven so successful for more than a decade.

"The government restriction on the use of shellac in record manufacture has of necessity made some changes in that connection which may have affected both record and needle life. It is important that operators make such adjustments on the pickup and associated parts as may be possible to minimize such wear. We are sending the necessary instructions to operators who write in requesting information."

Southern California DISTRIBUTORS for MUSICRAFT RECORDS

VOS ZOKT EER coupled with STAR DUST
Immediate Delivery
OVER THERE and YOU'D BE SO NICE TO COME HOME TO
Coming February 22nd
All CAPITOL RECORDS for Immediate Release
BLACK MAGIC with Freddy Slack

The Best Buys of All Come from Jack Gutshall,

YES, THE BEST BUYS OF ALL COME from JACK GUTSHALL!

Get Our Prices on the Following

750E Wurlitzers
500 Wurlitzer, Packard Adaptor
700 Wurlitzer
716 Wurlitzer
Rock-Ola Commando, New
Seeburg Classic, Packard Adaptor
Seeburg Royale
Mills Empress
All types Hidden Mechanism Steel Cabinets and new Lite-Up Models
Adaptors for all model Wurlitzers

GIVE US A CALL IF NOT LISTED. WE CAN GET IT FOR YOU.
WURLITZER MASTER FIBRE GEARS — A limited supply at $7.50

BENNETT 4000 PLAY NEEDLES

Protect your records. Use Bennett—tried, tested and proven the best!!

WANTED: All types of Used Equipment for Cash. Top prices for Packard Boxes, new or used. Write us today!

JACK GUTSHALL DISTRIBUTING CO. 1870 W. WASHINGTON BLVD. LOS ANGELES, CALIFORNIA

RECORDS

Only records suitable for use on automatic phonographs are rated below. Side responsible for rating is listed first in each case.

KEY TO RATING

5★ EXTRA GOOD. Cream of the crop for the past 30 days. Timely, unique, clever, unusual and definitely above-the-average numbers.

4★ VERY GOOD. Possessing universal appeal. Suitable for any type of location.

3★ GOOD. Suitable for rounding out balanced programs. Numbers fading in popularity.

ABBREVIATIONS

Initials preceding record numbers indicate labels, thusly: B—Bluebird; C—Columbia; CA—Capitol; D—Decca; MU—Musicraft; O—Okeh and V—Victor; FT—Foxtrot; W—Waltz; FT VC—Foxtrot with vocal chorus; V—Vocal; N—Novelty; OT—Old Time; HB—Hillbilly.

★ ★ ★ ★

4 STAR

B-30-0810 Four Vagabonds
ROSIE THE RIVETER (V)
I HAD THE CRAZIEST DREAM (V)

B-30-0808 Carson Robison
THE OLD GRAY MARE IS BACK WHERE SHE USED TO BE (V)
I'M GOIN' BACK TO WHUR I COME FROM (V)

C-36669 Dick Jurgens
YOU'D BE SO NICE TO COME HOME TO (FT VC)
I'M SO-SO-SO-SO-SO IN LOVE (FT VC)

C-36670 Horace Heidt
THAT OLD BLACK MAGIC (FT VC)
IF I CARED A LITTLE BIT LESS (FT VC)

D-18531 Bing Crosby
I WONDER WHAT'S BECOME OF SALLY (V)
DARLING, JE VOUS AIME BEAUCOUP (V)

MU-15010 Baron Elliott
STAR DUST (FT VC)
VOS ZOKT EER (FT VC)

V-20-1522 Tommy Dorsey
IT STARTED ALL OVER AGAIN (FT VC)
MANDY, MAKE UP YOUR MIND (FT VC)

V-20-1523 Glenn Miller
THAT OLD BLACK MAGIC (FT VC)
A PINK COCKTAIL FOR A BLUE LADY (FT VC)

V-20-1524 Vaughn Monroe
LET'S GET LOST (FT VC)
HAPPY-GO-LUCKY (FT VC)

★ ★ ★

3 STAR

B-33-0502 Carter Family
WHY DO YOU CRY, LITTLE DARLING? (HB)
LONESOME HOMESICK BLUES (HB)

B-34-0703 Big Maceo
ANYTIME FOR YOU (V)
SINCE YOU BEEN GONE (V)

B-34-0704 Arthur "Big Boy" Crudup
GONNA FOLLOW MY BABY (V)
MEAN OLD 'FRISCO BLUES (V)

D-4400 Erskine Butterfield
BIRMINGHAM SPECIAL (FT VC)
JUMPIN' IN A JULEP JOINT (FT)

D-4401 Piehal Brothers
IN THE GREEN GROVE POLKA (Polka)
FINSKA WALTZ (W)

D-6079 Shelton Brothers
BEAUTIFUL BROWN EYES (OT V)
SITTIN' ON TOP O' THE WORLD (OT V)

D-18530 Ella Fitzgerald
MY HEART AND I DECIDED (FT VC)
I MUST HAVE THAT MAN (FT VC)

O-6704 Roy Acuff
DON'T MAKE ME GO TO BED AND I'LL BE GOOD (HB VC)
I'LL REAP MY HARVEST IN HEAVEN (HB VC)

★ ★

2 STAR

O-6705 Big Bill
NIGHT WATCHMAN BLUES (HB VC)
WHAT'S WRONG WITH ME (HB VC)

SEPIA ☆ HIT ☆ PARADE

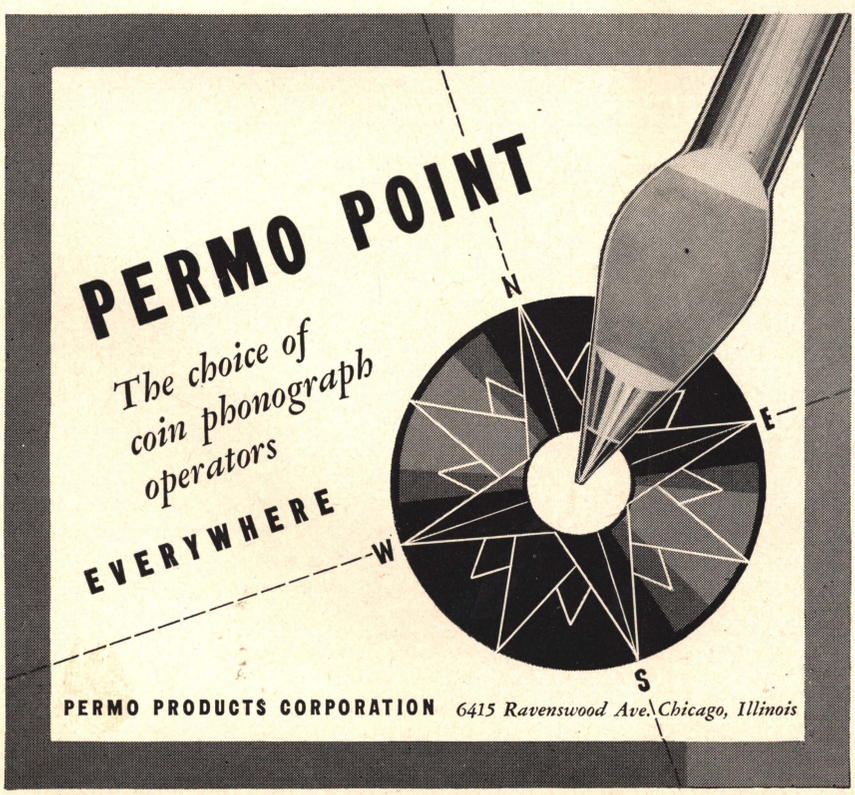
A listing of the most popular records in colored locations, supplied at presstime by Otis Rene of Excelsior Records for exclusive publication in THE REVIEW.

1. Stormy Monday Blues (Bluebird)
   Erskine Hawkins
   S. K. Blues (Rhythm)
   Saunders King
   All for You (Excelsior)
   King Cole
2. I'll Get By (Columbia)
   Teddy Wilson
3. At Last (Victor)
   Glenn Miller
4. That Ain't Right (Decca)
   King Cole
5. There Are Such Things (Victor)
   Tommy Dorsey
6. After Hours (Bluebird)
   Erskine Hawkins
7. Boogie Woogie (Victor)
   Tommy Dorsey
8. Why Don't You Do Right? (Columbia)
   Benny Goodman
9. At Least You Could Save Me A Dream (Excelsior)
   Herb Jeffries
10. I Miss You (Decca)
    Cats and Fiddle

POA Banquet Big

PHILADELPHIA — The sixth annual banquet of the Phonograph Operators Association was held at the local Club Bali on Sunday evening, February 14th, and, according to business manager Jack Cade, was as successful as any of the five annual banquets before it.

Every branch of the music industry was represented and a headline floorshow, with George Givot as master of ceremonies, proced a highlight of the evening.



Immediate
RECORD SERVICE

Within a few hours of you is an Authorized RCA-Victor Distributor who understands the specialized needs of Phonograph Operators and is equipped to give you immediate record service.

BOSTON, MASS.
Eastern Company
620 Memorial Dr., Cambridge

MILWAUKEE, WIS.
Taylor Electric Co.
112 North Broadway

NEW YORK, N. Y.
Bruno-New York, Incorporated
460 West 34th Street

PHILADELPHIA, PA.
Raymond Rosen & Company
32nd and Walnut Streets

WASHINGTON, D. C.
Southern Wholesalers, Inc.
1519 "L" St., N.W.

It Pays to Use VICTOR and BLUEBIRD RECORDS

RCA

FROM 1 TO 10 ON YOUR MACHINE

1 MOONLIGHT BECOMES YOU—Glenn Miller (Skip Nelson—Modernaires) VICTOR 20-1520
2 IT STARTED ALL OVER AGAIN—Tommy Dorsey VICTOR 20-1522
3 DEARLY BELOVED Dinah Shore and Orchestra VICTOR 27970
4 DER FUEHRER'S FACE Spike Jones BLUEBIRD B-11586
5 A TOUCH OF TEXAS Freddy Martin VICTOR 20-1504
6 PENNSYLVANIA POLKA Art Kassel BLUEBIRD 30-0803
7 THE OLD GRAY MARE IS BACK WHERE SHE USED TO BE—Carson Robison BLUEBIRD 30-0808
8 TAKE IT SLOW Shep Fields BLUEBIRD 30-0807
9 THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE—Elton Britt BLUEBIRD B-9000
10 JUKE BOX SATURDAY NIGHT—Glenn Miller VICTOR 20-1509
1 2 3 4 5 6

YOUR BEST BET IS

VICTOR and BLUEBIRD RECORDS

RCA Victor Division, RADIO CORPORATION OF AMERICA, Camden, N. J.

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

ATTENTION, OPERATORS . . . EXCELSIOR RECORDS
Present The
AUTOMATIC PHONOGRAPH TOPPERS!

Herb "Flamingo" Jeffries singing
"AT LEAST YOU COULD SAVE ME A DREAM"
No. 00100

The Sensational King Cole Trio on a solid hit—
"ALL FOR YOU"
No. 00103

The Eddie Beal Trio on the instrumental
"STRING FOO-LOSOPHY"
No. 00101

and the novelty Jive jump
"VOM—VIM—VEEDLE"
No. 00102

YOU CAN'T GO WRONG ON THESE MONEY MAKERS! BUY NOW! WE HAVE RECORDS
60c RETAIL
SAMPLE ORDERS: 38c EACH, Plus Postage
EXCELSIOR RECORD CO. 3661 SOUTH GRAMERCY PLACE LOS ANGELES, CALIF. • RO. 8375

1 TO 12, 25¢ EA. - 13 TO 99, 23½ EA. - 100 UP, 20¢ EA.
MIRACLE POINT NEEDLE
Miracle Point
The phonograph needle that plays better — longer!
MIRACLE POINT NEEDLE
M. A. GERETT CORP. 2947 NO. 30 ST. MILWAUKEE, WIS

REVIEW MUSICAL POPULARITY POLL

An authoritative chart showing the popular musical favorites and compiled from information gathered in the principal key cities and wired to us at press time.

FEBRUARY, 1943

COIN MACHINE REVIEW **24** FOR FEBRUARY 1943

On Phonographs—

1. When the Lights Go On Again
2. Mr. Five by Five
3. Moonlight Becomes You
4. Dearly Beloved
5. There Are Such Things
6. I Had the Craziest Dream
7. Can't Get Out Of This Mood
8. You'd Be So Nice to Come Home To
9. Juke Box Saturday Night
10. I've Heard That Song Before

On Radio—

1. There Are Such Things
2. I Had the Craziest Dream
3. I've Heard That Song Before
4. Moonlight Becomes You
5. Moonlight Mood
6. Brazil
7. A Touch of Texas
8. Why Don't You Fall In Love With Me?
9. I'm Getting Tired So I Can Sleep
10. You'd Be So Nice to Come Home To

Best Selling Sheet Music—

1. Moonlight Becomes You (Famous)
2. I Had the Craziest Dream (Bregman, Vocco & Conn)
3. When the Lights Go On Again (Campbell, Loft & Porgio)
4. There Are Such Things (Yankee)
5. Why Don't You Fall In Love With Me (Harms)
6. Dearly Beloved (Chappel)
7. For Me and My Gal (Mills)
8. You'd Be So Nice to Come Home To (Chappel)
9. Brazil (Southern)
10. Rose Ann of Charing Cross (Shapiro-Bernstein)

Best Selling Records—

1. There Are Such Things (Tommy Dorsey)
   Victor 27974
2. Moonlight Becomes You (Bing Crosby)
   Decca 18513
3. I Had the Craziest Dream (Harry (James)
   Columbia 36659
4. Why Don't You Fall In Love With Me (Dinah Shore)
   Victor 27970
5. Brazil (Xavier Cugat)
   Columbia 36651
6. Moonlight Becomes You (Glenn Miller)
   Victor 20-1520
7. When the Lights Go On Again (Vaughn Monroe)
   Victor 27945
8. I've Heard That Song Before (Harry James)
   Columbia 36668
9. Dearly Beloved (Glenn Miller)
   Victor 27953
10. Juke Box Saturday Night (Glenn Miller)
    Victor 20-1509

On Wired Music—

1. There Are Such Things
2. I Had the Craziest Dream
3. I Get the Neck of the Chicken
4. When the Lights Go On Again
5. Juke Box Saturday Night
6. Moonlight Becomes You
7. Why Don't You Fall in Love
8. You'd Be So Nice to Come Home To
9. I've Heard That Song Before
10. Brazil

Lucky Strike Hit Parade—

(FEBRUARY 13)

1. There Are Such Things
2. I Had the Craziest Dream
3. Moonlight Becomes You
4. You'd Be So Nice to Come Home To
5. Why Don't You Fall In Love With Me
6. Rose Ann of Charing Cross
7. When the Lights Go On Again
8. Brazil
9. Moonlight Mood
10. Dearly Beloved

Gutshall Employees 10%

LOS ANGELES—All employees of the Jack Gutshall Distributing Co. have joined in the 10% Bond Buying campaign and are now investing 10% of their salaries each week in the purchase of U. S. War Bonds. This marks the first L. A. jobbing establishment to announce a 100% participation in the Treasury Department's 10% plan.

The HIT RECORDS You Want NOW!

No. 7031—There Are Such Things—Why Don't You Fall In Love With Me. Emil Davis Society Orchestra
No. 7033—Rose Ann of Charing Cross—Please Think of Me. Peter Piper and His Orchestra
No. 7034—Rosie The Riveter—I Just Kissed Your Picture Good Night. Peter Piper and His Orchestra
No. 7035—Daddy's Letter—Gossip. Allen Miller and His Orchestra
No. 7036—He's a Right Guy—Could It Be You. Hal Goodman and His Musical Comedy Orchestra
No. 7030—Buds Won't Bud—My Kind of Country. Phil Harris and His Orchestra
No. 7029—The Steam Is On The Beam—You'd Be So Nice to Come Home To. Emil Davis and His Orchestra
No. 7028—Ten Little Soldiers—Here Comes The Navy. Peter Piper and His Orchestra

EVERY HIT IS ON HIT RECORDS

That's what makes them so different—So New—So Amazing. The Hit Record should be first on your must list.

DISTRIBUTED BY

J. N. CEAZAN COMPANY

1700 S. Figueroa St. PRospect 5401 Los Angeles, Calif.

Order Your Supply of
BENNETT DELUXE 4000 PLAY NEEDLES TODAY!
PROMPT SHIPMENT
W. E. SIMMONS
Factory Representative for 11 Western States
1025 N. Highland Ave., Hollywood

Supreme Court Upholds Petrillo

(The following bulletin arrived just as the February issue was going to press)

WASHINGTON, Feb. 15—The United States Supreme Court this afternoon affirmed the Chicago Federal Court's dismissal of an injunction suit against the American Federation of Musicians and James C. Petrillo, its president. The sought injunction was to prevent enforcement of the union's ban on making recorded music by its members for use over radio stations and automatic phonographs.

Judge Barnes in the lower court held that the matter constituted a labor dispute and therefore no injunction could be issued. In concurring the Supreme Court issued no opinion but merely stated that "the judgment is affirmed" and cited two cases in support.

FEBRUARY 15 NOTICE

Our stocks of most sizes and styles should outlast the duration. Get your push cards from us to sell—

Novelties, Prizes, Blankets, Wearing Apparel, Jewelry, Chests, Turkeys, Wine-Sets, Beers, Liquors, Cigars, Cigarettes, Candies, Carded Items, etc.

ALSO MONEY CARDS, such as our 100-hole PUT & TAKE, bringing $2.30 profit for only 4c a card to you. FREE CATALOGUE and Samples of our complete line. Write now, today, to

Dept. M

W. H. BRADY CO.

Manufacturers

Eau Clair, Wis.

"THE PUSH CARD HOUSE"

Set City Ordinance

APPLETON, Wis.—A business tax of $25 per operator, plus a $10 tax on each coin-operated amusement device operated in the city has been declared in an ordinance adopted by the city council here on January 20th. Automatic phonographs are not included in the taxable item list.

* * *

First Convict: "What are you doing in here?"

Second Convict: "I want to be a warden, so I thought I would start at the bottom."

Nathanson Buys Routes

LOS ANGELES—William Nathanson is returning to the operating of coin-controlled amusement equipment in the Los Angeles area and has purchased several routes of phonographs and Photomatics from various operators.

Said Nathanson: "A victory for the Allies is not very far off so it behooves one to start planning now for the good business certain to follow the war. When I was in Chicago manufacturing automobile parts a number of years ago many business men were condemning a certain Mr. Dallas who was building a big addition to his brass company. Depression had killed most businesses but still Dallas expanded and built new additions. When asked why, he replied that 'It's wise to enlarge your business in time of depression because in prosperous times we are too busy filling orders to plan additions and expansions.'" Nathanson believes in following the same practice in buying routes now for the post-war operating period.

"Robin Hood used to rob the rich to give to the poor."

"Where would he be if he were alive today?"

"Oh, in Washington."

Rock-Ola

SPECTRAVOX and PLAYMASTER

Combinations

$239.50 EACH

H. G. PAYNE COMPANY

312 BROADWAY

NASHVILLE, TENNESSEE

PARTY RECORDS!

. . . The kind which keep Coin Machines lit long and often. SPICY? — Yes! . . . even slightly on the naughty side — but never offensive.

NEW CATALOGUE INCLUDES SUCH NUMBERS AS:

- Caviar Comes from Virgin Sturgeon
- She's A Virgin on the Verge
- The Man with the Crystal Ball
- It's Better Than Taking in Washing
- The Blushing Bride—His Fanny
- She Tickled the Gentleman's Fancy
- Is it True About Chinese Women?
- Dirty Gertie Glynn
- A Bassett to the End
- Gladys Isn't Gratis Anymore
- Fannie Never Will Come Out On Top
- Shake Your Can
- She Lost It!
- I Won't Give It Away!
- My Lovin' Conductor

Send For Complete Catalogue

(Some Distributor Territory Still Available)

MUSICRAFT CORPORATION

480 Lexington Ave., New York City

The ANNUAL ARCADE NUMBER

Arcades are more popular today than at any time in their history. New Arcades are being opened regularly in all parts of the nation. And . . . as the Spring and Summer season approaches, hundreds and hundreds of other Arcades are preparing to open for the regular summer run. To the operators of these vital amusement establishments we dedicate the MARCH ARCADE NUMBER of THE REVIEW.

Glance at the Feature Articles Already Planned for this big issue:

SHOWMANSHIP IN OPERATING AN ARCADE
ARCADE MAINTENANCE IN WAR TIMES
BUILDING PUBLIC GOOD-WILL FOR YOUR ARCADE
PROPER MACHINE BALANCE FOR ARCADES
THE ARCADE IN THE POST WAR PERIOD
THE MOST PROFITABLE ARCADE ARRANGEMENT
DOES SUB-LEASING ARCADE SPACE PAY?
. . . . *and many others.*

This special number will go to EVERY KNOWN ARCADE AND ARCADE OPERATOR IN THE UNITED STATES. Consider the advertising value of this important issue and reserve your space today for preferred positions.

POSITIVE DEADLINE IS

MARCH 12th

The COIN MACHINE REVIEW

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CENtral 1112

NEW YORK
441 Lexington Ave.
Murray Hill 2-5589

PORTLAND, ORE.
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ATwater 2111

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

The REVIEW CARRIES MORE CLASSIFIEDS

Bargain Mart

5c PER WORD, MINIMUM $1.00

No General Delivery ads accepted. Send copy, with remittance, to COIN MACHINE REVIEW, 1115 Venice Boulevard, Los Angeles, Calif.

COIN COUNTERS AND WRAPPERS——
Tubular 1c, 5c, 10c and 25c, guaranteed heavy paper, 65c a thousand in 25,000 lots, 75c single thousand. Accurate Penny Coin Counters, heavy aluminum, $1.25. Belt Pocket, 35c postpaid. Collection Books, 75c doz. HECHT NIELSEN, 1322 Congress Street, Chicago, Ill. (TF-C)

EXPERT SLOT REPAIRING ——
We specialize in adjusting, tightening, cleaning, greasing and repairing Slot Machines and Vest Pockets. Have them buffed and painted to increase earning power. Let GRAHAM do the job. 212 East Palmer Avenue, Glendale, Calif. Phone: CItrus 1-1093 (SS-C)

RADIO TUBES——
for the coin trade. Write for list. W. R. BURTT, 308 Orpheum Building, Wichita, Kansas. (JFM-P)

SLOT MACHINES REPAIRED——
Machines adjusted, tightened, cleaned and greased. Defective parts replaced. Repairs made on location. Stags a specialty. We call and deliver. COIN MACHINE SERVICE, 1070 Thompson St., Glendale, Calif. Telephone CItrus 3-3721. (TF-C)

FOR LEASE——
Deluxe executive office suite at 1113 Venice Boulevard in Los Angeles. Reception room, private office, washroom and store room on first floor; private office with fire place and private bar (10x13) adjacent, connecting private office; both completely carpeted. Ample easy parking. $60. Inquire 1115 Venice Boulevard, Los Angeles, Calif.

FOR SALE ——
Phonographs, phonograph routes, wall boxes. Write for prices. STARK NOVELTY, 611 Mahoning, Canton, Ohio. (JFM-P)

WANTED——
Scales. Mills "New Accurate" big head models. Also, Watling Fortune and 500. Quote lowest CASH price. BABE LEVY, 2830 10th Court South, Birmingham, Alabama. (JFM-P)

WE BUY, SELL OR EXCHANGE——
Arcade Equipment, Pin Games, Consoles, Slots, Guns, Parts and Supplies, etc. OPERATOR'S EXCHANGE, 621 Van Ness, San Francisco, California. (4-43-P)

FOR SALE——
6 Rock-Ola Ray Guns, complete, refinished Marbleglo, in good condition, $315.00. J. W. OLSON, 121 South Pacific Avenue, San Pedro, California. (F-P)

I WILL BUY FOR CASH

A route of Music Machines, regardless of size or location. Please list equipment condition, and state best price in first letter. Immediate Cash Ready. BOX 485, COIN MACHINE REVIEW, 1115 Venice Blvd., Los Angeles, Calif. (A-C)

WANTED——
Scales. MILLS "Your Exact Weight" big head porcelain models. Will pay cash. Any quantity. BABE LEVY, 2830-10th Court South, Birmingham, Ala. (FMA-P)

CASH WAITING——
for Penny Mills Blue Fronts; Slot Mechanisms, any types; Blue Front Castings. COLEMAN NOVELTY CO., Rockford, Ill. (FMA-P)

AMMUNITION

Will Pay $110 Per Case For 22 Shorts and $95 For CB's — Any Quantity.

A. B. THOMSON
1610 19TH AVE. OAKLAND, CALIF.

FOR SALE——
25 Used Emerson Bros. Popcorn Vending Machines. In storage in Oakland, California. For price and particulars, address FRED G. TAYLER, 1417 East Main Street, Stockton, California. (TF-C)

FOR SALE——
Galloping Dominos, $49.50; Charlie Horse, 5c-25c combination, $119.50; Multiple Racer, $64.50; Tanforan, $39.50; Exhibits Races, seven coin, $64.50. COLEMAN NOVELTY CO., Rockford, Ill. (FMA-P)

WANTED——
Jennings Wired Music Wall Boxes. Also other Jennings Wired Music Equipment. MAGIC MUSIC COMPANY, 1713 Young Street, Dallas, Texas. (F-C)

WANTED——
Blue Fronts, all denominations, light or dark sides. State serial numbers. No junk or broken parts. COIN MACHINE SERVICE, 1070 Thompson Street, Glendale, Calif. Phone: CItrus 1-1093. (F-C)

WANTED——
Sky Fighters and other Arcade Equipment. Also slots and 22 ammunition. Let us know what you have and the price. A. B. THOMSON, 1610 19th Avenue, Oakland, Calif. (F-C)

PANORAMS——
Practically New, $350.00 each, F. O. B. Fairfield, Ill. G. N. GIANNOPOULOS, 300 E. Main, Fairfield, Ill. Phone 257R. (DJF-P)

5c SELECTIVE CANDY MACHINES——
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February, 1943

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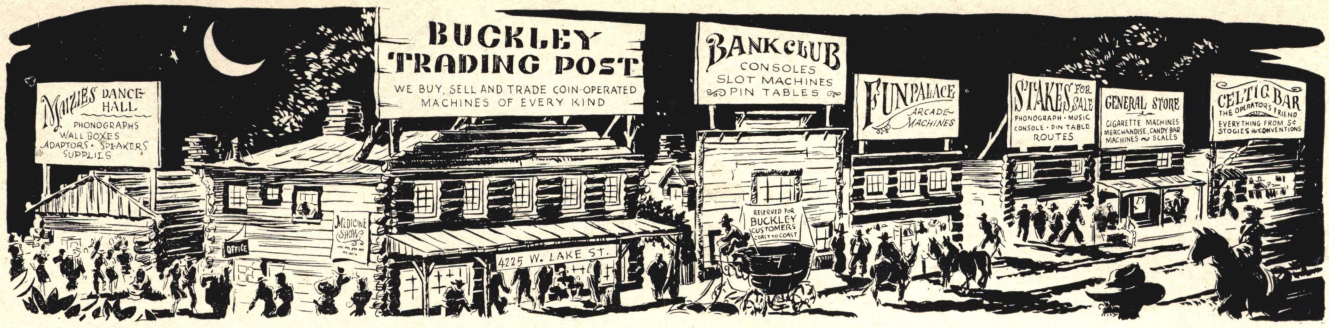

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